



**miptv**<sup>®</sup>

8-10 APRIL 2024

Palais des Festivals, Cannes, France

**Featuring...**

**mipdoc**<sup>®</sup>

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PRE-MIPTV 6-7 APRIL 2024

**PARTICIPANTS**  
**ONBOARDING GUIDE**

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# 1. ADMIN DEFINITION

The administrator of your MIPTV online account is the first registered person of your company. They have all entitlements to set up your company page.

They can also add secondary ADMINS (unlimited) in your company hub page online to share their rights with other colleagues for account set up.

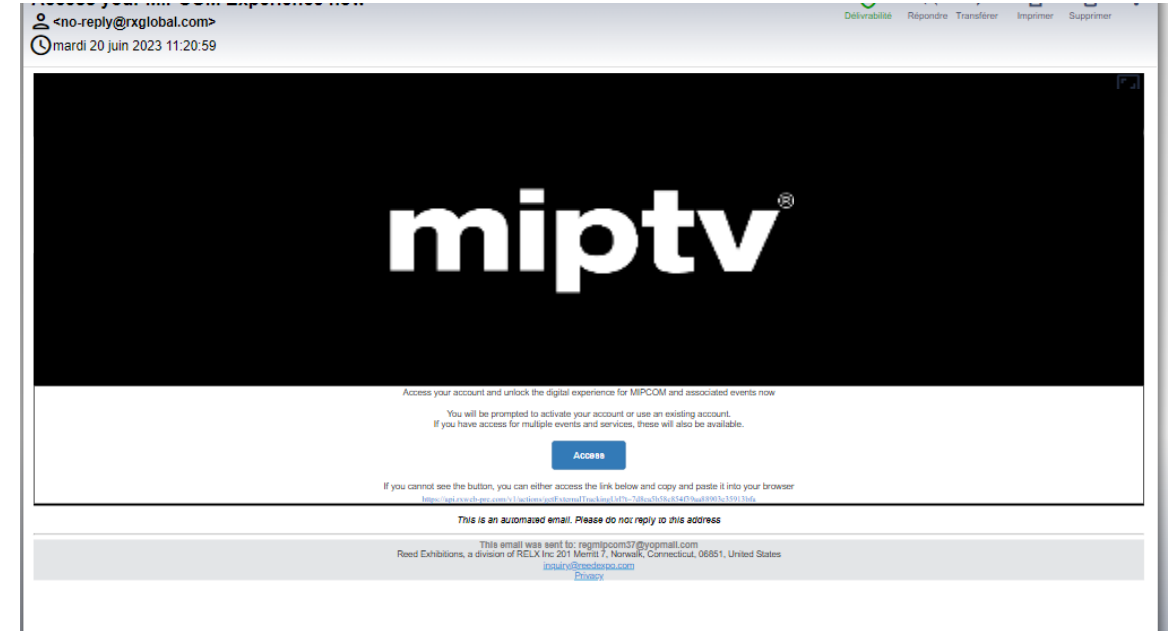
## 2. ACTIVATE YOUR ACCOUNT

Upon registration, you will receive an email to activate your account, as shown here

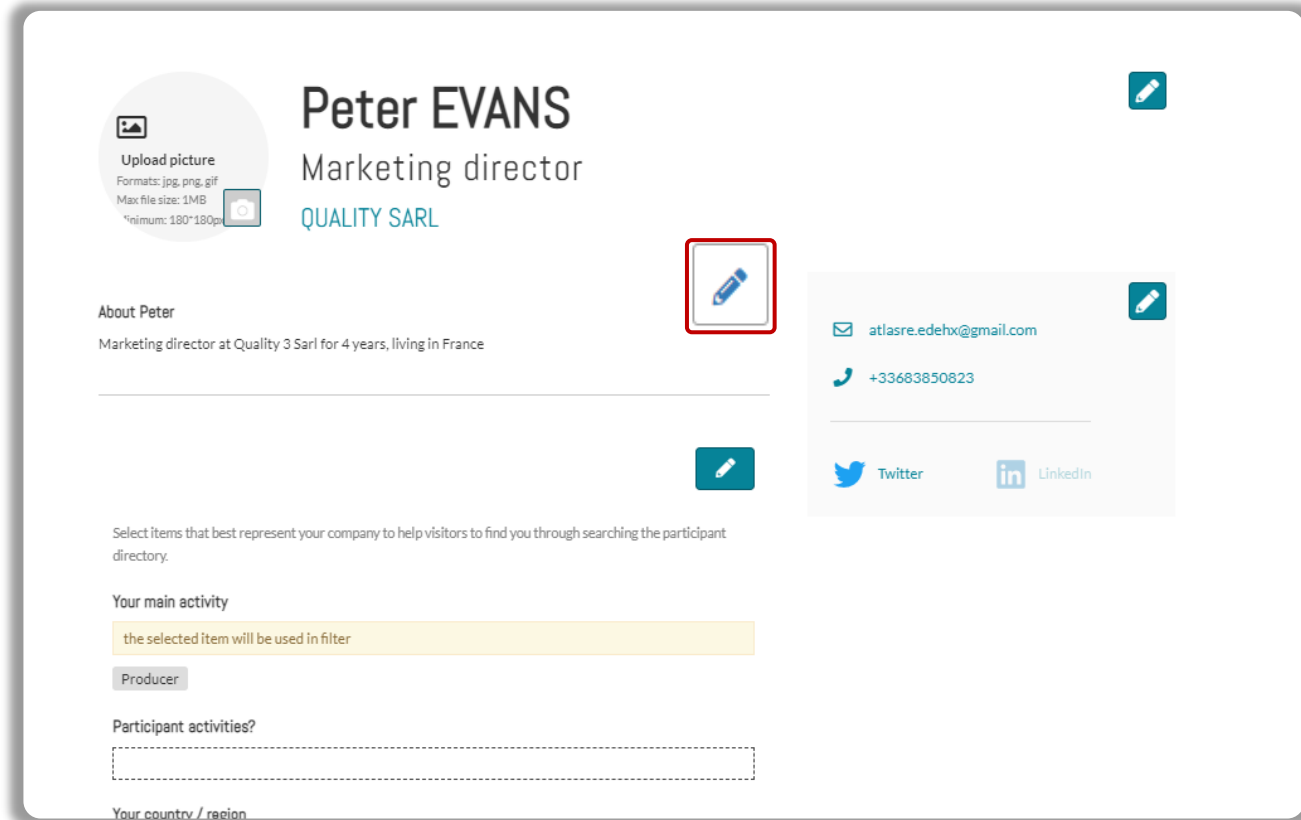
It may end in SPAM folders, here's the sender's name to find it :  
[no-reply@rxglobal.com](mailto:no-reply@rxglobal.com)

Two options to activate your account :

- Use "Access" button
- Copy and paste the link at the bottom in a browser



# 3. PARTICIPANT PROFILE



- Click in top right menu under your name on **"My Profile"**.
- Then update your personal profile **by clicking on the pen icon button on each section**

- **You should add:**
- **MANDATORY FOR YOUR BADGE : YOUR PHOTO** (recommended size 180\*180px, max 1MB)
- Your job function and more details about your activity
- Links to your social media profiles (Twitter & LinkedIn)
- Your contact details are displayed by default. Click on the pen picture, then "Change" to hide your email & phone.

**IMPORTANT:**  
Please be as comprehensive and accurate as possible when setting up your personal page so other participants can easily find you in our listings.

# 4. PARTICIPANTS DIRECTORY

## Filters

- Filter participants by
- buyers/visitors status,
  - job function,
  - content genre of expertise,
  - countries, etc...

## MIPTV Participant Directory

Participant Directory

Search participants



Last name (A-Z)



316 Participant(s)

### Filters

#### Features

- Buyers (12)
- Delegates (126)

#### Company activities

- Buyers Content sourcing-commissioning (20)
- Content creation - right holders (73)
- Content distribution - media rights (97)
- Financing & investors (15)
- Others (9)
- Regional or Representative Pavilion (40)

More

#### Company genres

- Docs - Factual (27)
- Drama - Scripted Format (33)



### Atermer Affiliate

Manager

Affiliates New Company Sharer

Stand: C17  
France

040723merater-affiliatenew@mailinator.com

+33077 171 0515

Created 4th Jul

Add to My Network

Send a message



### Atermer Affiliate

Manager

Affiliate New Sharer Merater

Stand: A112A  
France

050723merater-affiliatesh@mailinator.com

+33077 171 0515

Created 5th Jul

Add to My Network

Send a message

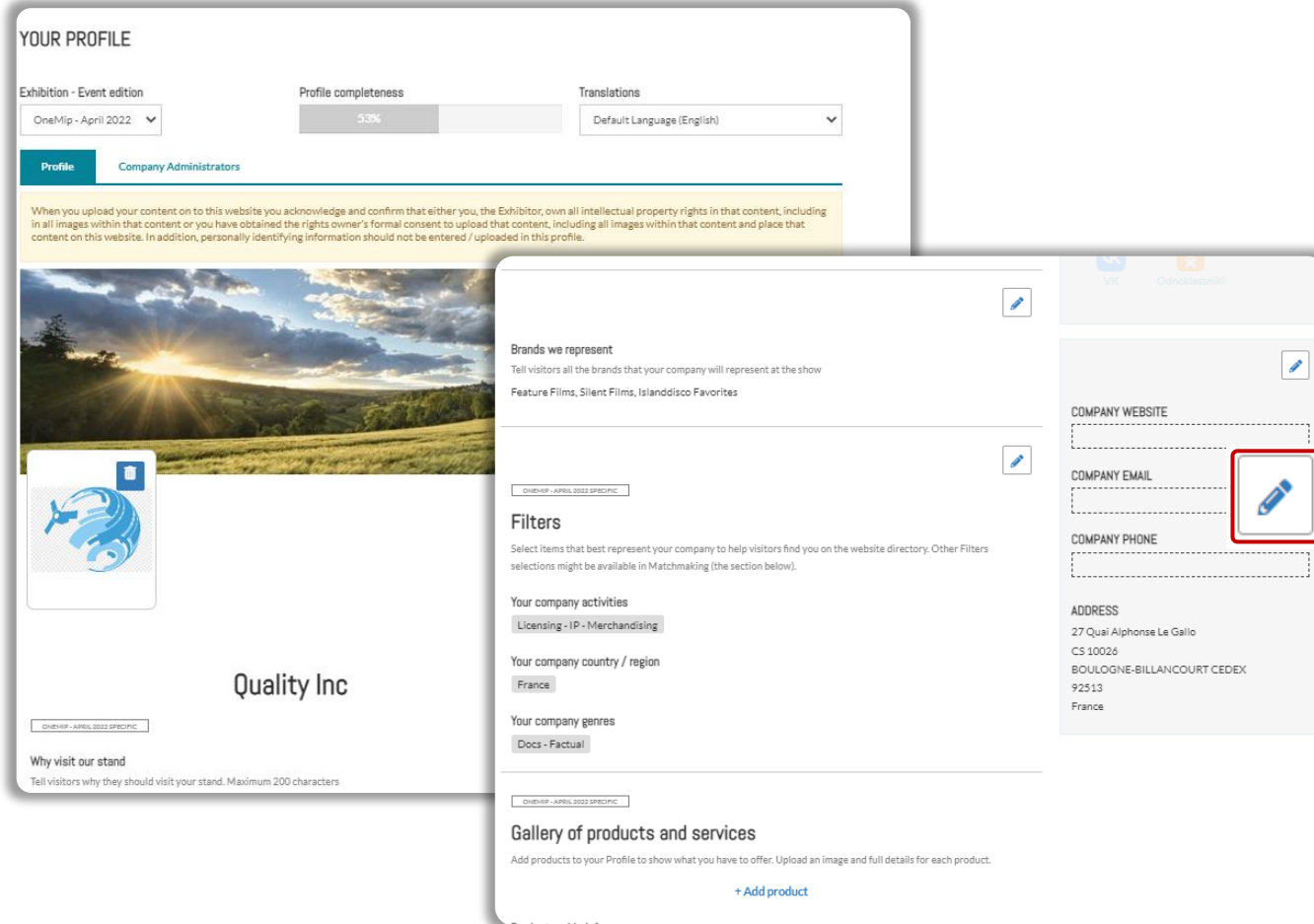
Search by job title, first and last names and company name

Sort by:

- A-Z
- Z-A
- Newest
- **Recently updated!!**

Option to add a participant to "My Network & Plan" (favourites)

## 5. COMPANY PROFILE – only available for admins



Click on “Edit my profile” in your “Company Hub” or in the top right menu “My Company”. Then update your company profile **by clicking on the pen icon button on each section**

You can add:

- Your logo (recommended size 180x180px , max. 1MB)
- Your banner (recommended size 600x150px, max 1MB)
- Your company description and contact info
- Your company content genre
- Documents (PDF format, max size 5 MB per file)

**IMPORTANT:**  
Please be as comprehensive and accurate as possible when setting up your company details so participants can easily find you in our listings.

# 6. COMPANY DIRECTORY

## MIPTV Company Directory

The screenshot shows the MIPTV Company Directory interface. At the top, there is a search bar labeled "Search exhibitors" with a magnifying glass icon. Below the search bar, it says "182 Exhibitor(s)". On the left side, there is a "Filters" sidebar with several sections: "Features" (Visitors (73), Exhibitors (31)), "Networking" (Companies I follow), "Company activities" (Content distribution - media rights (57), Content creation - right holders (31), Regional or Representative Pavilion (12), Buyers Content sourcing-commissioning (3), Financing & investors (17), Services & supports (4)), and "Company genres". The main content area displays a list of exhibitors. Each exhibitor entry includes a profile picture, a name (e.g., "4f7cfb2f", "4flow AG", "4flow AG", "55C"), a description, and an "Add to Network" button with a heart icon. A "VISITORS" button is also present for each entry.

Enter any **keywords** to find your targets.

Find out which companies are **exhibitor or visitor** and filter by company activities

Find your best targets using the **filtering options**

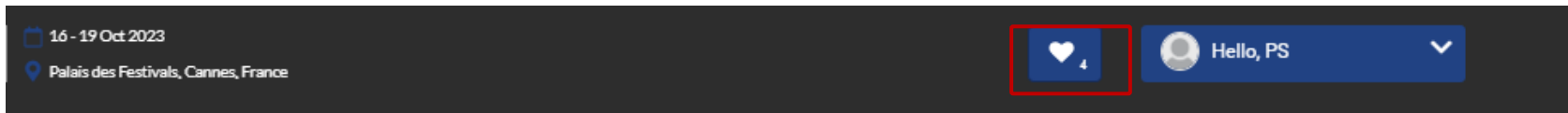
Add a participant to your **favourites** list called "My Network & Plan" (**Heart** icon on top)

Quick link to company details

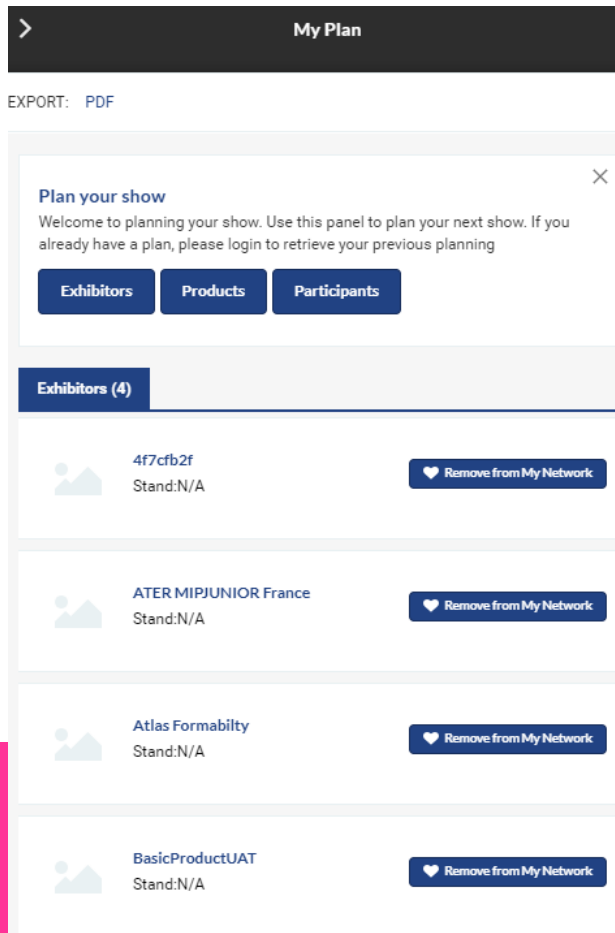


# 7. MY NETWORK & PLAN

This new functionality is used to add favorites and save some records in case it should be accessed quickly later by participants



My Network & Plan is always available through the option in platform's header by clicking on the heart icon



- It is possible to favorite a company, a participant, or a session using following button on directories or details pages:



- It is possible to remove a favorite by clicking on the following button:

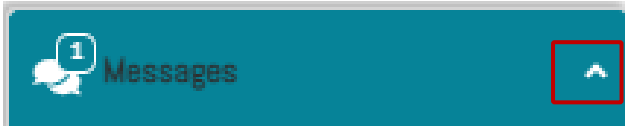


“Network Feed” is displayed on the home page and shows the activity of the companies and participants you follow on your “Network and Plan”

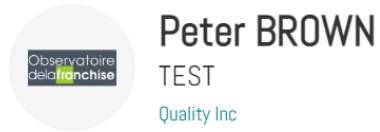
**WARNING**  
PDF extract does only contain companies and sessions.  
Neither products not participants.



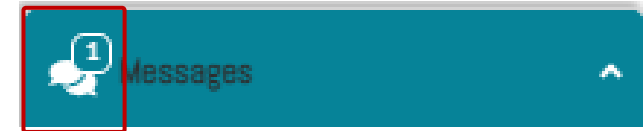
# 8. MESSAGES



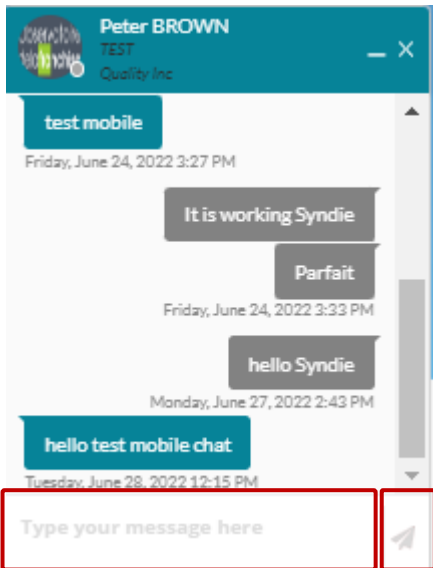
- Chat module is always available in the bottom right of the platform
- It can be minimized or displayed using the small arrow



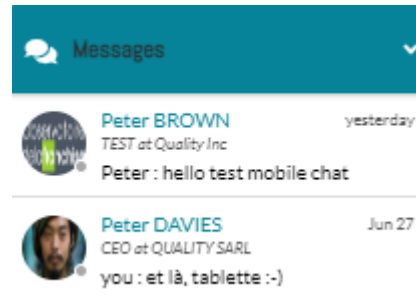
To start a discussion, click on "Send a message" on a participant details page



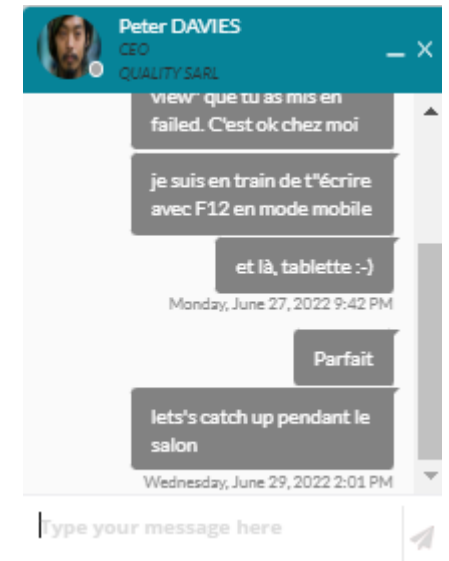
New messages are notified through a particular icon in the chat module header



New posts can be filled in a chat window. Click send to post the message. URL will displayed as links.



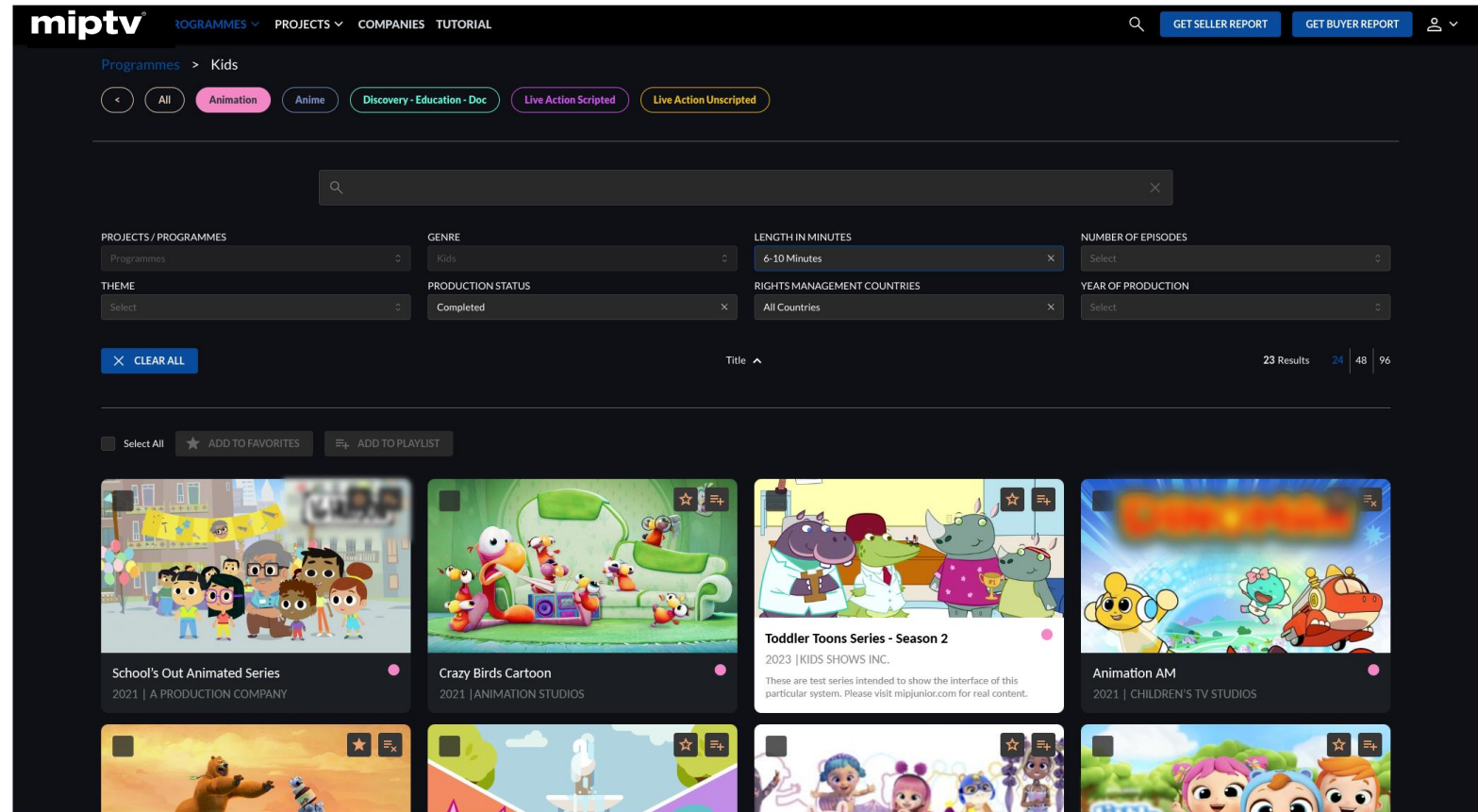
All active discussions are available in the list. Click on one item to open the thread in a separate panel.



User's availability is displayed next to the picture.  
Green: participant is connected  
Grey: participant is offline

# 9. MIPTV DIGITAL CONTENT LIBRARY – for buyers

- Once registered to MIPTV (ticket purchased), Buyers will receive instructions on how to use the MIPTV Digital Content Library and MIPDOC Screenings Library **online** to screen content uploaded by MIPTV's Exhibitors.
- Buyers will get an **invitation** via email to access **MIPTV Digital Content Library** and **MIPDOC Screenings Library** by **mid-March**.
- Buyers will be able to screen contents online for a month after MIPTV.



# 10. CLIENTS SUPPORT

## Need any assistance?

- Contact our Customer Helpdesk :
  - By phone : (+33) 1 47 56 24 00.  
Our telephone service is open from Monday to Friday, 9am to 6pm CET.
  - [By form](#)
  - [Read the FAQ](#)