

# mipdrama<sup>®</sup>

## F.A.Q

mip<sup>®</sup>tv  
2024

### WHAT IS MIPDRAMA?

MIPDRAMA is the annual premium showcase of the most anticipated high-end drama series (all genres including Comedy), providing international buyers an exclusive first look at a curated selection of upcoming drama series at early-stage of production.

All producers and distributors, with upcoming high-end scripted series at early stages of production, who wish to be considered are invited to apply here.

### WHAT WILL HAPPEN DURING MIPDRAMA 2024?

MIPDRAMA will be back in Cannes for its 8th edition. This unique and exclusive screening event will take place on **Sunday 7 April 2024**, in the Palais des Festivals' Hi5 Theatre, Cannes, on **the eve of MIPTV 2024** (8 April-10 April 2024).

Up to 10 carefully curated upcoming drama series will be screened to leading acquisition executives and commissioners. The selected series will be introduced by a single host. The creative teams attached to each project will not be asked to present on stage during the event.

At the end of the screening event, buyers will be invited to vote for their « Coup de Cœur ».

### WHAT ARE THE CRITERIA FOR SELECTION ?

The drama series will be selected based on their writing and production value, originality and worldwide appeal by the international jury of television experts and RX France's Editorial Team.

To qualify, eligible programmes must be :

- an upcoming new high-end drama series in early stages of production
- 100% financed
- never presented before at a festival/market or to buyers prior to MIPDRAMA, nor presented to CANNESERIES 2024.
- in its first season (returning seasons are not eligible)

## HOW DO I APPLY?

The applicant must :

- Complete in English the [online Entry Form](#) by **5 February 2024**
- Provide a 3 to 5 minutes sizzle reel (trailer, opening scene or assemblage of emblematic scenes) subtitled/dubbed in English with the online Entry Form
- Hold exclusive copyright ownership on the material properties submitted
- **IF SELECTED** Commit to provide an exclusive 10 to 12 minute preview of your submission to be shown in Cannes at MIPDRAMA by 15 March. Final duration and tech specs to be confirmed by RX France. It must be an **assemblage of scenes, subtitled in English**. No trailer or promo reel will be accepted

We ask you to please read the [MIPDRAMA 2024 Terms & Conditions](#) prior to submission.

Please note the videos that will be screened online must meet the technical specifications provided by RX France.

## HOW DO I PROVIDE THE SIZZLE REEL FOR THE CALL FOR ENTRIES?

**Only streaming links will be accepted** (ex: YouTube, Vimeo, etc...) and have to be entered on the [online Entry Form](#). Please specify if login and passwords are necessary.

- No downloadable videos will be considered.
- The limit duration is three to five minutes.
- The resolution cannot be lower than 960x720.
- For non-English speaking series, the sizzle reel has to be subtitled in English.

## HOW MUCH DOES IT COST TO APPLY?

There is **no cost** to submit a programme to be presented during MIPDRAMA. However, all companies retained in the Official Selection need to be registered to MIPTV.

## WHAT ARE THE KEY DATES AND DEADLINES?

- Deadline for submissions: **Monday 5 February 2024**
- Selected programmes confirmation: **Late February 2024**
- Official Selection public announcement: **Early March 2024**
- Deadline to provide an exclusive 10 -12 minutes preview \*: **Friday 15 March 2024**  
*\*Exact final duration to be confirmed by RX France*
- MIPDRAMA, Palais des Festivals' Hi5 Theatre, Cannes: **Sunday 7 April 2024**



## **WHEN WILL THE SELECTED PROGRAMMES BE ANNOUNCED?**

The Official Selection will be announced early-March 2024 and the applicants will be notified by email by RX France late February 2024.

## **WHAT WILL I GET IF MY PROGRAMME IS SELECTED?**

The selected programmes will be promoted in all communication tools related to MIPDRAMA 2024 and will be screened at MIPDRAMA on **Sunday 7 April 2024**.

The selected programmes are eligible to the Buyers «Coup de Cœur».

## **WHO WILL ATTEND MIPDRAMA?**

MIPDRAMA is an event gathering leading acquisition executives.

**All attendees need to be registered for MIPTV.**

## **WHO DO I CONTACT IF I HAVE QUESTIONS RELATED TO MIPDRAMA?**

Please send an email to : [conferencetv@rxglobal.com](mailto:conferencetv@rxglobal.com)