

Trouble viewing this email? [click here](#)



MIPTV TO HOST WORLDWIDE PREVIEW AND FIRESIDE CHAT OF NBCUNIVERSAL'S THE AMERICAS

Toby Gorman, President, Universal Television Alternative Studio and Mike Gunton & Holly Spearing from BBC Studios' Natural History Unit to Introduce the Tentpole Series Featuring Narration from Tom Hanks and Music by Hans Zimmer



Paris 15 March - MIPTV announced that the highly anticipated Natural History event series *The Americas*, featuring the debut narration on an unscripted entertainment series from acclaimed actor, producer and writer Tom Hanks and music by two-time Oscar winner Hans Zimmer, will be previewed at the forthcoming MIPTV Spring International Television Market in Cannes (**8-10 April 2024**).

'The Americas: Worldwide Preview and Fireside Chat' with Toby Gorman, President, Universal Television Alternative Studio (*That's My Jam, The Wall, Hollywood Game Night*); Emmy® and BAFTA award-winning Executive Producer Mike Gunton (*Life, Planet Earth II, Dynasties*); and Emmy nominated Series Editor Holly Spearing (*The Natural World, Springwatch, Nature's Weirdest Events*) will feature first-look footage from the 10-part series. The team will also offer behind-the-scenes insights on using revolutionary filmmaking technology to showcase the wonders, secrets and fragilities of Earth's largest landmass (spanning 8,700 miles) to reveal extraordinary, untold wildlife stories.

The Americas is executive produced by Mike Gunton for BBC Studios Natural History Unit, the world's largest production unit dedicated to wildlife filmmaking, in association with Universal Television

Alternative Studio, a division of Universal Studio Group. Distribution is handled by NBCUniversal Global TV Distribution. It premieres on NBC in 2025.

The session will be staged at **11.00** on **Tuesday 9 April** in the Palais des Festivals.

The three-day MIPTV co-production and content market is set to welcome over 130 exhibitors, joining producers and buyers from an expected 80 countries in Cannes. The 2024 conference programme will additionally feature keynotes, exclusive analysis and future facing MIPLAB tracks focusing on key areas including Finance, AI and FAST (with the MIP GLOBAL FAST&AVOD Summit). International Series Festival **CANNESERIES** will again run alongside MIPTV from **5-10 April**.

Further information

Press - Patrick Keegan patrick@pk-consults.com

Notes To Editors:

About MIPTV

MIPTV forms part of a portfolio of markets and conferences from RX France's Entertainment Division that serve the international television distribution and production community year-round, sitting alongside MIPCANCUN (19-22 November 2024), MIPJUNIOR, and 'the mother of all entertainment content markets' MIPCOM CANNES whose 40th edition will be held 21-24 October 2024.

About RX and RX France

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 15 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, MIPCOM, MIPTV, Paris Photo, Maison&Objet... and many more. RX France's events take place in France, Hong Kong, Italy, Mexico and the United States.*

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people.

RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

**Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France*

About CANNESERIES

Established in 2018 by an independent association chaired by Fleur Pellerin, the CANNESERIES festival aims to promote and highlight series from all over the world and become the voice of this modern, popular and ultra-creative art. Drawing its energy from the very heart of the world-renowned city of Cannes, the festival takes place in parallel with MIPTV.



STAY CONNECTED:



This email was sent to: debora.atala@rxglobal.com

[Privacy Policy](#)

If you no longer want to receive information about MIPTV please [click here](#)

And for any exercise of right of access, opposition, erasure and rectification of your personal data, please [click here](#)

