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MIPTV CONFIRM KEY FAST PLAYERS FOR GLOBAL FAST & AVOD SUMMIT



Paris 8 March - MIPTV today announced a prestigious speaker line-up for its MIP GLOBAL FAST & AVOD SUMMIT, the latest in the popular and definitive series exploring international opportunities within advertising-led streaming, to be staged at the forthcoming MIPTV Spring International Television Market in Cannes (**8-10 April 2024**).

Running from **15.30 – 17.30 on Monday April 8** in the Palais des Festivals and encompassing both FAST and AVOD models, the afternoon will be hosted by Alan Wolk, Co-Founder and Lead Analyst at [TVREV](#) whose core expertise lies in the intersection of advertising and streaming. Wolk will lead a series of thought-leading talks and presentations from key players and companies in the space, which will be followed by a session of roundtable discussions and matchmaking opportunities on **Tuesday April 9 at 09.00**.

Confirmed speakers include:

- Robert Andrae, Partnerships Lead EMEA Google TV, Google
- Jennifer Batty, Director of Content Partnerships, Samsung TV Plus Europe and EMEA
- Natalie Gabathuler-Scully, EVP, Revenue, Distribution & Data Operations, Vevo
- Kasia Kieli, President & Managing Director at Warner Bros. Discovery Poland and CEO of TVN
- Peyton Lombardo, Manager, 3Vision

-David Salmon, Managing Director, International, Tubi Media Group
-Jordan Warkol, VP Business Development, OTTera, Inc.

The MIP GLOBAL FAST & AVOD Summit is the latest of the series to be staged at MIP Markets focusing on the tech-driven growth and projected developments in this area for content producers, distributors, ad-supported streaming operators, brands and advertisers.

Over 130 exhibitors, including major studios and distributors, are set to host stands on the exhibition show floor at the forthcoming 61st MIPTV Spring International Television Market (**8-10 April 2024**), joining producers and buyers from an expected 80 countries in Cannes for the global content and co-production market. The MIPTV pre-opening weekend (**6-7 April**) is set to gather documentary, factual and format communities ahead of the market to create 'the biggest weekend in Unscripted' in Cannes. International Series Festival [CANNESERIES](#) will again run alongside MIPTV from 5-10 April.

¹Speakers listed in alphabetical order.

Further information

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Notes To Editors:

About MIPTV

MIPTV forms part of a portfolio of markets and conferences from RX France's Entertainment Division that serve the international television distribution and production community year-round, sitting alongside MIPCANCUN (19-22 November 2024), MIPJUNIOR, and 'the mother of all entertainment content markets' MIPCOM CANNES whose 40th edition will be held 21-24 October 2024.

About RX and RX France

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 15 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, MIPCOM, MIPTV, Paris Photo, Maison&Objet... and many more. RX France's events take place in France, Hong Kong, Italy, Mexico and the United States.*

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people.

RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

**Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France*

About CANNESERIES

Established in 2018 by an independent association chaired by Fleur Pellerin, the CANNESERIES festival aims to promote and highlight series from all over the world and become the voice of this modern, popular and ultra-creative art. Drawing its energy from the very heart of the world-renowned city of Cannes, the festival takes place in parallel with MIPTV.



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