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## MIPDRAMA 2024 ANNOUNCES CALL FOR ENTRIES

Annual Standalone MIPTV Scripted Showcase Returns



**Paris 13 December 2023** – MIPTV today announced that the global call for entries is now open for MIPDRAMA, the annual showcase that gives international buyers an early-stage preview of global high-end drama series, which will be held as a pre-opening event at the 61st edition of the Spring International Television Market in Cannes (8 – 10 April 2024).

First staged in 2016, MIPDRAMA returns for its eighth edition as a standalone screening event on Sunday 7 April 2024 in the Hi5 Theatre of the world-famous Palais des Festivals in Cannes. The format will again provide a prestigious and powerful platform to launch scripted titles globally by featuring 10 exclusive, in production previews (of up to 15 minutes) of international jury-selected series, with attending acquisition executives and commissioners invited to vote for their '*Coup de Coeur*' and the winner revealed on the day.

The 2024 call for entries is now open with the selection to be determined by a jury of leading international industry executives based on criteria of originality and potential global appeal. Previous editions have attracted submissions from over 20 countries.

To be eligible, scripted projects must be fully financed, in production of their debut series and yet to be presented at a festival or market. Details on how to enter along with submission forms, full criteria, terms and conditions can be found [here](#). The deadline for submissions is Monday 5 February 2024.

The 2024 MIPTV pre-opening weekend (6-7 April) also features extended **MIPDOC** and **MIPFORMATS** strands, creating 'the biggest weekend in Unscripted' in Cannes with the gathering of documentary, factual and format communities ahead of the market for two days of networking, screening, showcases and deals.

MIPDRAMA, MIPDOC and MIPFORMATS will be followed by the three-day international MIPTV exhibition market (8-10 April) which last year welcomed over 5500 delegates from over 80 countries – with one accreditation covering all activity. International Series Festival **CANNESERIES** will again run alongside MIPTV from 5-10 April 2024.

*"MIPDRAMA is proven to build buzz..."* said Lucy Smith, Director of MIPTV. *"...a programme of exclusive first-looks, showcased to an audience of influential international buyers, and timed to the eve of a global market is a popular and powerful combination which makes for a true highlight of the MIPTV pre-opening weekend."*

The 2024 edition of the Spring market will also again feature renowned elements including keynotes from leading industry players, The MIP SDG Award (in partnership with the United Nations), and MIPLAB summits focusing on the future of the industry.

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Further information

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**Notes To Editors:**

**About MIPTV**

*MIPTV forms part of a portfolio of markets and conferences from RX France's Entertainment Division that serve the international television distribution and production community year-round, sitting alongside MIPCANCUN (19-22 November 2024), MIPJUNIOR, and 'the mother of all entertainment content markets' MIPCOM CANNES whose 40th edition will be held 21-24 October 2024.*

**About RX and RX France**

*RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.*

*RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 20 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, FIAC, Paris Photo, Maison&Objet\*... and many more. RX France's events take place in France, China, India, Italy, Mexico, Russia and the United States.*

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. [www.rxglobal.com](http://www.rxglobal.com)

\*Organised by Safi, a subsidiary of Reed Expositions and Ateliers d'Art de France

#### **About CANNESERIES**

Established in 2018 by an independent association chaired by Fleur Pellerin, the CANNESERIES festival aims to promote and highlight series from all over the world and become the voice of this modern, popular and ultra-creative art. Drawing its energy from the very heart of the world-renowned city of Cannes, the festival takes place in parallel with MIPTV.



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