

MIPDOC ANNOUNCES CALL FOR ENTRIES FOR 2024 PITCH

Finalists to Pitch Live Onstage in Cannes as Part of PRE-MIPTV Unscripted Weekend Programme



Paris 20 December - MIPTV today announced the call for entries is now open for the 2024 MIPDOC PITCH, the annual contest which gives an unrivalled platform to early-stage Documentary and Factual Projects, which will be staged live in Cannes ahead of the 61st edition of the MIPTV Spring International Television Market (8-10 April 2024).

Seeking innovative factual projects with clear global potential, the popular competition provides invaluable visibility through exposure to a jury of influential decision makers and attending international buyers.

The 2024 MIPDOC PITCH forms part of a MIPTV pre-opening weekend (6-7 April) which features extended MIPDOC and MIPFORMATS strands to create 'the biggest weekend in Unscripted' in Cannes, gathering documentary, factual and format communities ahead of the market for two days of networking, screening, showcases and deals.

Producers and content creators globally are invited to submit entries as of today with the final selection to be determined by a jury of international Documentary and Factual executives. To be eligible, projects must be original documentary or factual concepts, as yet fully funded or pitched at a festival or market.

Details on how to enter along with full criteria, terms and conditions can be found <u>here</u>. The deadline for submissions is 26 February 2024.

Five finalists will be selected to pitch onstage in the iconic Palais des Festivals in front of a panel of experts and live audience on Saturday 6 April, where one will be presented with the MIPDOC Pitch Trophy.

"MIPDOC is where factual projects find their global partners," said Lucy Smith, Director of MIPTV. "The annual Pitch is an unparalleled opportunity within that for a concept to cut through and get in front of the decision makers. I'd encourage anyone whose ideas are eligible to enter."

The weekend's MIPDOC, MIPFORMATS and MIPDRAMA strands will be followed by the three-day international MIPTV exhibition market running 8-10 April, which last year welcomed over 5500 delegates from over 80 countries - one accreditation covers all activity.

The 2024 Spring market programme will again feature renowned elements including keynotes from leading industry players, The MIP SDG Award (in partnership with the United Nations), and MIPLAB summits focusing on the future of the industry.

International Series Festival CANNESERIES will again run alongside MIPTV from 5-10 April 2024.

Full FAQ's can be found here

Further information

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Notes To Editors:

About MIPTV

MIPTV forms part of a portfolio of markets and conferences from RX France's Entertainment Division that serve the international television distribution and production community year-round, sitting alongside MIPCANCUN (19-22 November 2024), MIPJUNIOR, and 'the mother of all entertainment content markets' MIPCOM CANNES whose 40th edition will be held 21-24 October 2024.

About RX and RX France

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

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RX is passionate about making a positive impact on society and is fully committed to creating and inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

*Organised by Safi, a subsidiary of Reed Expositions and Ateliers d'Art de France

About CANNESERIES

Established in 2018 by an independent association chaired by Fleur Pellerin, the CANNESERIES festival aims to promote and highlight series from all over the world and become the voice of this modern, popular and ultra-creative art. Drawing its energy from the very heart of the world-renowned city of Cannes, the festival takes place in parallel with MIPTV.



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