

ITEM 1: SUBJECT

RX France, a company organised in the legal form of a *société par actions simplifiée* (simplified joint stock company) with a capital of 90,000,000 euros, having its registered offices at 52 Quai Dion Bouton 92800 Puteaux, France, registered with the Nanterre Companies Registry under n°410 219 364, is the official organiser of MIPDRAMA.

MIPDRAMA is a closed-door event for international buyers, aimed at curating the best of new drama series at early stages of production from around the world.

If MIPTV is not physically held in Cannes, the MIPDRAMA Ceremony shall be held online or postponed.

Up to 10 selected programmes will be presented in front of registered leading acquisition executives. The selected series will be introduced by a single host.

MIPDRAMA will take place on the eve of MIPTV 2024 on Sunday 7 April 2024 in the Palais des Festivals, Cannes, France.

ITEM 2: CONDITIONS OF PARTICIPATION AND APPLICATION FOR SELECTION TO MIPDRAMA

MIPDRAMA (application process, reception of the programmes and selection), as set up by RX France, is open to all producers and distributors around the world who wish to present new high-end scripted series.

2.1 Criteria for Application

To be eligible, the programme should be:

- an upcoming new high-end drama series in early stages of production
- 100% financed
- never presented before at a festival/market or to buyers prior to MIPDRAMA, nor presented to CANNESERIES 2024.
- in its first season (second seasons are not eligible)

2.1.2 The Applicant must:

- Complete in English the online Entry Form provided by RX France's Editorial Team and also available at <https://MIPDRAMA2024.evecloud.com> by 05 February 2024
- Provide a three to five minute sizzle reel (trailer, opening scene or assemblage of emblematic scenes) with the online Entry Form
- Hold exclusive copyright ownership on the material properties submitted
- IF SELECTED Commit to provide an exclusive 10 to 12 minute preview of your submission to be shown in Cannes at MIPDRAMA by 15 March - Final duration and tech specs to be confirmed by RX France - It must be an assemblage of scenes, subtitled in English. No trailer or promo reel will be accepted. The preview has to be a high definition file for the screening according to technical specifications provided by RX France.

2.1.3. The technical requirements for the three to five minute sizzle reel are:

- Only streaming links will be accepted (ex: YouTube, Vimeo, etc...) and have to be entered in the online Entry Form. Please specify if login and passwords are necessary.
- No downloadable videos will be considered.
- The limit duration is 3 to 5 minutes.

The resolution must be 960x720 or higher.

- For non-English speaking series, the sizzle reel has to be subtitled in English

2.1.4 The videos that will be screened must meet the technical specifications provided by RX France.

2.2 Other conditions/obligations

- The application deadline is 05 February 2024. After this date, no additional programmes will be considered. RX France cannot accept responsibility for lost entries due to internet and/or technical problems related to use of internet of the Applicant. Proof of sending is not proof of receipt.
- There is no cost to submit a programme.
- All companies retained in the Official Selection need to be registered to MIPTV.

By entering the competition, applicants:

- a) Agree to be bound by these Terms and Conditions. Applicants agree that any failure to abide by any term and condition contained in Terms and Conditions may result in the disqualification of the applicant's Entry. Applicants acknowledge that all rulings of RX France and all decisions of the Jury shall be binding and final.
- b) Warrant that the Entry is the original work of the applicant, that the applicant has the right and authority to submit and present the Entry, and that the applicant's Entry does not infringe upon or violate any copyright, trademark, right of privacy or right of publicity or any other right of any kind or nature of any person or entity. If RX France has reason to believe that an Entry contains any material that may infringe upon or violate any right or law, such Entry may be disqualified by ruling of RX France. If an Entry is disqualified for such reasons, no refund of the Registration Fee will be granted (if any), and if a MIPTV registration was provided by RX France to the representative (CEO or head of a media company or initiative), it will be voided.
- c) Acknowledge that their Entry is submitted voluntarily. Applicants recognize the possibility that elements of their Entry may be identical or similar to material which has or may come from or is developed by other sources to RX France; its affiliates, personnel (including, without limitation, employees, officers, directors); the members of the Jury. Applicants understand and agree that a Recipient's use of such other material containing elements identical or similar to those contained in the submitted Entry shall not entitle the applicant to any compensation, if a Recipient has an independent legal right to use such other material which is not derived from the applicant, either because such elements were not new, or were not originated by the applicant, or are in the public domain, or were or may be independently created by any other person. RX France cannot be held liable by the Applicants for possible infringement of intellectual property in ideas that are submitted either by themselves or by third parties.

- d) Guarantee that their Entry does not contain third party copyrighted materials, images or music without they first obtain all necessary licenses, clearances, releases and/or permissions. Applicants who do not hold copyright ownership of the Entry or any elements contained within must obtain written consent and agreement from the rights owner to be bound by the Rules and at RX France's request, must be able to provide a copy of such written consent and agreement from the rights owner.
- RX France reserves the right to reject any programme should its content be perceived by RX France as deliberately interfering with honour and human dignity, with third parties' rights, or as being pornographic, racist, provocative, discriminatory or violent.
 - The submitted programmes cannot be withdrawn from the selection process once the application has been submitted, except in case of *force majeure*.

ITEM 3: SELECTION PROCESS

The selection will be based on writing and production value, originality and worldwide appeal.

All submitted programmes will be reviewed by the international jury of television experts and RX France's Editorial Team. Only applications that meet the conditions of participation, as specified in ITEM 2 will be considered.

The Selection Committee will select up to 10 programmes to be presented during MIPDRAMA on 07 April 2024.

The selection decisions are final and without appeal. By entering a programme, the Applicant agrees not to challenge the selection decisions on any ground. The Applicant will be informed on the selection of his/her programme by email by RX France, late February 2024.

Official Selection public announcement will be made by Early-March 2024

ITEM 4: OBLIGATIONS AND BENEFITS FOR APPLICANTS WITH A PROGRAMME SELECTED

The MIPDRAMA live session is open to all registered MIPTV participants.

Selected programme applicants for MIPDRAMA 2024 will be responsible for registration, accommodation, flights, expenses on site and other costs and expenses of attending and participating in all aspects of the event.

The Applicant is authorised to mention the selection of his/her programme at MIPDRAMA in his/her promotional activities.

The information provided in the online Entry Form may be used by RX France to promote the selected programmes in all communication/promotional tools relating to MIPDRAMA 2024 and MIPTV 2024:

- Website, Show News and all related e-communications, including social media.
- Any other promotional/marketing tools that RX France or MIP Markets may use for informational or promotional purposes.

The Applicant authorises the use of this information for promotional purposes.

The Applicant behind a selected series commits to provide promotional material (visual, trailer, synopsis, credits) that may be used to promote MIPDRAMA in other events organised by RX France.

RX France may make pictures of and record the screening session the Applicant is involved in. The Applicant authorizes RX France to use any images taken during the session on MIPTV's website, printed material, online campaigns and/or RX France's partners' websites and for distributing within a compilation for informational, promotional and/or commercial purposes; for a period of three (3) years beginning on the date the shooting is made.

RX France reserves the right to have any disturbances caused by any here-mentioned prohibited use terminated by any means, including the disconnection of the Applicant from the event. This is without prejudice to any legal action that RX France may take in order to exercise its rights and of any damages to which RX France may be entitled as a result of such non-respect of the present provisions.

- communicated to Participants, such as speakers, sponsors, exhibitors and sellers, who can be located outside the European Economic Area to carry out commercial prospecting;
- used on all distribution and promotional media in connection with the relevant Event including over the internet;

ITEM 5: PRIVACY AND DATA POLICY

RX France collects participants' personal data by the present document or during participation of the event (attended places or events, services operated) in accordance with the following provisions and the Privacy Policy (<https://privacy.reedexpo.com/en-gb.html>). This data is processed electronically by RX France for the purposes of carrying out its contractual obligations (notably customer's data base management, access to the online participants' database, events, services and ticketing management, invoicing and cash collection management) and promoting its activity.

Such data is stored for a maximum duration of 10 years,

This data may be transmitted to recipients, some of whom are located outside the European Union, while benefiting from the applicable data protection regulations and notably the GDPR regulation

This personal data can be:

- Integrated into the online database available to Participants to enable them to prepare the event, promote their business and schedule their business appointments within the event. In this respect, Participants undertake not to use the data for any other purposes. The Organiser reserves the right to stop by any means any disturbance caused by any forbidden use of personal data.
- Communicated to third parties that have entered into contracts with the Organiser, in particular the companies of the Reed Elsevier group, service providers and partners of the Organiser, who can be located all over the world
- Communicated to Participants, such as speakers, sponsors, exhibitors, who can be located all over the world to carry out commercial prospecting.
- Used on all distribution and promotional media in connection with the relevant event including over the internet.
- As a data controller, the Organiser has implemented and maintains appropriate technical and organisational measures in such a manner that its processing of personal data meets the requirements of French and European Data Protection Laws and in particular GDPR.

- Participants may exercise their right to access, obtain, correct and oppose the use of their personal data, to the extent that such data is processed solely by the Organiser, by writing to Privacy Centre webform

ITEM 6: CLAIMS

Submitting a programme for MIPDRAMA 2024 implies full acceptance of the present Terms and Conditions.

These Terms and Conditions are governed and shall be construed in accordance with French law.

No claims related to the selection of a programme or any other aspects of selection process, will be accepted.

ITEM 7: MISCELLANEOUS

In the event of circumstances independent of RX France's will and resulting in the impossibility of organising MIPDRAMA 2024, shall be cancelled postponed or held online, without any indemnification whatsoever. The present Terms and conditions are governed by French Law.

FOR ANY DISPUTE ARISING IN CONNECTION WITH THE CONSTRUCTION AND/OR PERFORMANCE OF THE PRESENT TERMS, THE COURTS HAVING JURISDICTION AT THE PLACE OF THE REGISTERED OFFICE OF RX FRANCE WILL SOLELY BE COMPETENT TO RULE ON THE MATTER, WHICH IS EXPRESSLY ACKNOWLEDGED AND AGREED BY THE PARTIES