

## MIPDOC PITCH 2024 FAQ

### What is the MIPDOC Pitch?

The **MIPDOC Pitch** is a unique pitching competition highlighting new **Doc & Factual TV projects** with the greatest potential for commissioning and multiplatform extension.

Dedicated to creators and producers seeking financing for projects in development, the competition offers high visibility in front of a jury of leading decision makers from the global Doc & Factual Content Industry.

To qualify, submitted projects must be:

- Factual and documentary series / feature length/one-off/shorts
- Still looking for financing : “Early Stage” (Up to 25% financed) & “In Development” (25 to 75% financed)
- In its first season (returning seasons are not eligible)
- Is original, not completed and not broadcasted Doc & Factual content
- Never pitched before at a festival/market or to buyers prior to MIPDOC/MIPTV 2024

### What are the criteria for selection?

Selection criteria to elect the 5 finalist will be based on the below:

- Creating Impact either through the subject &/or treatment
- Original editorial angle of the subject
- Creativity & innovation
- Quality of storytelling
- Worldwide appeal
- Well written with a clear statement of the financial viability of the project

### How do I enter my project at the competition?

The call for entries is open to all. To participate, you need to:

- Make sure you read carefully the [MIPDOC Pitch Terms & Conditions](#)
- Submit your project by filling out the "[MIPDOC Pitch Submission form](#)"
- All submissions should be made in English.

### Is there any cost to apply?

No, the call for entry is open to all. Each of the 5 finalists will be offered 1 registration free of charge for MIPTV. However, any additional participant will have to pay a [MIPTV registration fee](#).

### How many projects can I submit?

You can submit up to 3 projects to the MIPDOC Pitch.

## What are the key dates and deadlines?

- **Mid December 2023:** Opening call for entries
- **26 February 2024 :** Deadline for entries
- **End of March 2024:** Finalists official announcement.
- **5 April 2024:** Mandatory preparatory meeting for the finalists
- **6 April 2024:** Live MIPDOC Pitch

## What is the selection process?

The MIPDOC Pitch is managed by RX France, submitted projects will be reviewed by an international Jury of Buyers and Commissioners.

Five Finalists will be selected to pitch their project on the MIPTV/MIPDOC stage at the Palais des Festivals on Saturday 6 April 2024 from 16.15 to 17.30.

## When the finalists will be announced?

The finalists who have been selected to participate for the live Pitch & non finalists will be contacted by RX France around mid-March.

## What will happen on stage if I am selected as a finalist?

The live Pitch language is English

### Each finalist will have:

- 5 minutes to pitch (including a video or mood board – we recommend a maximum duration of 90")
- 3 minutes for a Q&A session with the jury to discuss further the format and potential of their project.

A sizzle reel or a mood board of max 90" is strongly recommended for those projects that are selected for the live Pitch. The sizzle reel does not have to be a fully graded, final trailer of the show but must demonstrate the essence of the programme and its structure. It can be an interactive powerpoint or feature filmed footage/short film/clips/stills...

After the 5 finalists pitches, the jury will leave the stage for deliberation to choose the best project.

During this deliberation, the finalists will come back on stage to interact with the moderator for a live Q&A.

A rehearsal is planned on Friday 5 April 2024 (time TBC) with the moderator & RX team for the finalists to check their technical material & ask any question about the process.

## What will I get if I am selected as a finalist for the live MIPDoc Project Pitch at MIPTV?

- 1 free registration to MIPTV/MIPDOC 2024
- Visibility during the on-stage pitching in Cannes during MIPDOC/MIPTV 2024
- Visibility in MIPDOC/MIPTV 2024 communication and marketing tools (official conference programme, MIPTV website and social networks)

## What will I get if I win the MIPDoc Pitch at MIPTV?

- Editorial coverage on the MIPTV website / MIPDOC Page and MIPBlog
- 1 free entrance to MIPTV 2025
- 1 MIPDOC Pitch Trophy

**Who do I contact if I have questions related to the MIPDOC Pitch?**

Please send an email to [djene.kaba@rxglobal.com](mailto:djene.kaba@rxglobal.com)