

# MIP SDG AWARDS 2024

## TERMS AND CONDITIONS

### ITEM 1: SUBJECT

RX France, a company organised in the legal form of a société par actions simplifiée (simplified joint stock company) with a capital of 90,000,000 euros, having its registered offices at 52 Quai Dion Bouton 92800 Puteaux, France, registered with the Nanterre Companies Registry under n°410 219 364, is the official organiser of MIP SDG Awards.

Providing an international platform to support and champion the worldwide media industry in the ambition to achieve true progress and change in line with the United Nations 17 SDGs, the MIP SDG Awards 2024 will take place during MIPTV (8-10 April 2024).

The **Sustainable Development Goals** (SDG) were adopted by the United Nations in 2015. They serve as an action call and a collective initiative to eradicate poverty, protect the environment, and ensure that all people enjoy peace and prosperity by 2030.

In September 2018, the United Nations launched the SDG Media Compact, an initiative marking a new drive to advance awareness of the Sustainable Development Goals, (SDGs). The SDG Media Compact aims to motivate news and entertainment organisations to utilise their resources and skills to enhance and accelerate progress toward attaining the Goals.

The MIP SDG Awards aim to:

- Award a person, company or organization for their SDG driven actions/activities.
- Give public voice and international reach to the SDG Media Compact via media marketplaces.
- Leverage the power of the audiovisual industry storytelling & advocacy
- Benefit from the industry's direct access to the world's audience
- Mobilize the audiovisual industry on the urgency of the SDGs and encourage them to act as catalysts across the globe
- Grow the reach and impact of the SDG Media Compact network and the MIP SDG Awards, through industry support

### ITEM 2: CONDITIONS OF PARTICIPATION AND APPLICATION FOR SELECTION

Entries for the MIP SDG Awards:

- Are open to any project content, person, group of people or organisation
- Can be made across all 17 Goals
- Must be submitted in only one of the two categories encompassed by the MIP SDG Awards:
  - the MIP SDG Award
  - the MIP SDG Innovation Award

The conditions of eligibility for each of these categories are set out below:

#### Criteria for MIP SDG Award:

An outstanding project/content/person/group of people/organization expressly delivering and promoting the Sustainable Development Goals through media channels.

They meet all or some of the below:

- Capable of making real change - attitudes, regulation, concrete changes (environmental, technological, educational, corporate culture, sustainable best practices...)
- Impactful
- International reach
- Long lasting

*The applicant must send a representative (CEO or head of a media company or initiative) to MIPTV to collect the award at the ceremony and carry the message about the project/production.*

#### Criteria for the MIP SDG Innovation Award:

A fresh, original endeavor or action expressly delivering and promoting the Sustainable Development Goals

They meet all or some of the below:

- Could be a local or niche initiative.
- Have impetus and potential to reach higher levels of impact and communication (may require support and investment from third parties).
- Capable of making real change - changing attitudes, changing regulation, concrete changes (environmental, technological, educational, corporate culture, sustainable best practices...)

*The applicant must send a representative (CEO or head of a media company or initiative) to MIPTV to collect the award at the ceremony and carry the message about the project/production.*

Applications must be submitted by:

- Completing the [MIP SDG Awards online Entry Form](#)
- *All submissions should be made in English.*
- **The Entry Deadline is 2<sup>nd</sup> February 2024**

Incomplete or late entries may be disqualified by ruling of RX France.

RX France will not be responsible for late, lost, damaged, incomplete, or ineligible Entries.

There is no cost to apply and the winner of each of the 2 categories will be offered one (1) registration free of charge for MIPTV 2024. However, any other person participating in the Event must pay for a MIPTV registration to attend the Event.

By entering the competition, applicants:

- a) Acknowledge a representative (CEO or head of a media company or initiative) must come to MIPTV (8-10 April 2024) in Cannes and be on stage as part of the live session of the MIP SDG Awards (Tuesday 9 April 2024), should the application be selected.
- b) Acknowledge the representative (CEO or head of a media company or initiative) must be in Cannes one day prior to the first day of MIPTV (8-10 April 2024) to attend a preparatory and mandatory technical meeting. Exact schedule will be confirmed by RX France to winners.

- c) Agree to be bound by these Terms and Conditions. Applicants agree that any failure to abide by any term and condition contained in Terms and Conditions may result in the disqualification of the applicant's Entry. Applicants acknowledge that all rulings of RX France and all decisions of the Jury shall be binding and final.
- d) Warrant that the Entry is the original work of the applicant, that the applicant has the right and authority to submit and present the Entry, and that the applicant's Entry does not infringe upon or violate any copyright, trademark, right of privacy or right of publicity or any other right of any kind or nature of any person or entity. If RX France has reason to believe that an Entry contains any material that may infringe upon or violate any right or law, such Entry may be disqualified by ruling of RX France. If an Entry is disqualified for such reasons, no refund of the Registration Fee will be granted (if any), and if a MIPTV registration was provided by RX France to the representative (CEO or head of a media company or initiative), it will be voided.
- e) Acknowledge that their Entry is submitted voluntarily. Applicants recognize the possibility that elements of their Entry may be identical or similar to material which has or may come from or is developed by other sources to RX France; its affiliates, personnel (including, without limitation, employees, officers, directors); the members of the Jury. Applicants understand and agree that a Recipient's use of such other material containing elements identical or similar to those contained in the submitted Entry shall not entitle the applicant to any compensation, if a Recipient has an independent legal right to use such other material which is not derived from the applicant, either because such elements were not new, or were not originated by the applicant, or are in the public domain, or were or may be independently created by any other person. RX France cannot be held liable by the Applicants for possible infringement of intellectual property in ideas that are submitted either by themselves or by third parties.
- f) Guarantee that their Entry does not contain third party copyrighted materials, images or music without they first obtain all necessary licenses, clearances, releases and/or permissions. Applicants who do not hold copyright ownership of the Entry or any elements contained within must obtain written consent and agreement from the rights owner to be bound by the Rules and at RX France's request, must be able to provide a copy of such written consent and agreement from the rights owner.
- RX France reserves the right to reject any programme should its content be perceived by RX France as deliberately interfering with honour and human dignity, with third parties' rights, or as being pornographic, racist, provocative, discriminatory or violent.
  - The submitted programmes cannot be withdrawn from the selection process once the application has been submitted, except in case of *force majeure*.

### ITEM 3: PRIVACY AND DATA POLICY

RX France collects participants' personal data by the present document or during participation of the event (attended places or events, services operated) in accordance with the following provisions and the Privacy Policy (<https://privacy.reedexpo.com/en-gb.html>). This data is processed electronically by RX France for the purposes of the purposes of carrying out its contractual obligations (notably customer's data base management, access to the online participants' database, events, services and ticketing management, invoicing and cash collection management) and promoting its activity. Such data is stored for a maximum duration of 10 years, This data may be transmitted to recipients, some of whom are located outside the European Union, while benefiting from the applicable data protection regulations and notably the GDPR regulation

This personal data can be:

- Integrated into the online database available to Participants to enable them to prepare the event, promote their business and schedule their business appointments within the event. In this respect, Participants undertake not to use the data for any other purposes. The Organiser reserves the right to stop by any means any disturbance caused by any forbidden use of personal data.
- Communicated to third parties that have entered into contracts with the Organiser, in particular the companies of the Reed Elsevier group, service providers and partners of the Organiser, who can be located all over the world
- Communicated to Participants, such as speakers, sponsors, exhibitors, who can be located all over the world to carry out commercial prospecting.
- Used on all distribution and promotional media in connection with the relevant event including over the internet.
- As a data controller, the Organiser has implemented and maintains appropriate technical and organisational measures in such a manner that its processing of personal data meets the requirements of French and European Data Protection Laws and in particular GDPR.
- Participants may exercise their right to access, obtain, correct and oppose the use of their personal data, to the extent that such data is processed solely by the Organiser, by writing to Privacy Centre webform (<https://privacy.reedexpo.com/en-gb/privacy-centre.html>). In case of unsatisfied answer to Participants' request, Participants may raise a complaint before the French National Data Protection Authority (Commission Nationale Informatique et Libertés or CNIL) [www.cnil.fr](http://www.cnil.fr)

### ITEM 4: SELECTION PROCESS

All applications will be reviewed by an international Jury made up of industry experts and RX France's Editorial Team. Only applications that meet the conditions of participation, as specified in the Terms and Conditions, will be considered. The voting is free, and each jury member will submit their two winners according to their judgement of which application best meets the criteria.

Awards categories:

- **MIP SDG Award**
- **MIP SDG Innovation Award**

Just one applicant per category will be awarded during the MIP SDG Awards, on Tuesday 9 April 2024.

The applicants will be informed of their selection by email by RX France mid-February 2024 and the announcement will be made to media and the industry.

The selection decisions are final and without appeal. By taking part in the competition, the Applicant agrees not to challenge the selection decisions on any ground.

## **ITEM 5: THE GAIN**

All winners will get:

- 1 Free registration to MIPTV 2024
- Visibility at the live session of the MIP SDG Awards, during MIPTV 2024, in Cannes
- Visibility in MIPTV 2024 communication and marketing tools (official conference programme, MIPTV website and social networks)

## **ITEM 6: CLAIMS**

The act of submitting an Entry for MIP SDG Awards implies that the applicant has accepted and agreed to be bound by these Terms and Conditions.

RX France reserves the right to change, modify or amend the Terms and Conditions at any time.

Applicants agree to defend, indemnify, and hold the Recipients harmless from and against any and all claims, liabilities, damages, losses or expenses arising out of the applicant's breach of any warranties set forth in the Terms and Conditions, including, without limitation, any claims based on the infringement or violation of any copyright, trademark, right of privacy or right of publicity.

## **ITEM 7: MISCELLANEOUS**

If for any reason the MIP SDG Awards is interrupted, delayed or cancelled or cannot be completed as planned, RX France reserves the right to postpone, suspend or terminate the MIP SDG Awards.

If any provision of the Rules is declared invalid or unenforceable, all other provisions shall remain in effect.

If an applicant fails to comply with any term and condition contained in the Rules, the applicant's Pitch Entry may be disqualified by ruling of RX France.

The Rules shall be construed under and governed by French law.

APPLICANTS EXPRESSLY ACKNOWLEDGE AND AGREE THAT THE COURTS WHICH HAVE JURISDICTION OVER RX FRANCE'S REGISTERED OFFICES WILL BE SOLELY COMPETENT TO RULE ON ANY DISPUTE ARISING IN CONNECTION WITH THE CONTENT OR THE ENFORCEMENT OF THE RULES.