

miptv[®]

8-10 April 2024
CANNES, FRANCE

Hosted by **Alan Wolk, TVREV**

MIP GLOBAL FAST & AVOD SUMMIT

Ad-Supported Licensing & Distribution



The MIP Lab, located in the Riviera Stage
Monday 8 April 15.30 - 17.30

15.30 - 15.40

The State of FAST

Presented by **Alan Wolk**, Co-Founder/Lead Analyst, **TVREV**

15.40 - 16.20

How FAST & AVOD are consolidating in the OTT landscape?

15.40 – 16.05 **Serving local audiences with optimized viewing experience**

Maciej Gozdowski, Group Vice President – Streaming, Warner Bros. Discovery Poland & **Jennifer Batty**, Director of Content Partnerships, Samsung TVPlus Europe and MENA

16.05 – 16.20 **Building a right-to-compete – Tubi in the UK**

Presented by **David Salmon**, Managing Director, International, **Tubi Media Group**

16.20 - 16.30

Tracking Developments in Global FAST & AVOD Distribution

Presented by **Peyton Lombardo**, Manager, **3Vision**

16.30 - 17.20

Optimizing ad-supported Strategy: from licensing to operation

16.30 – 16.55 **CTV Platforms Distribution**

Natalie Gabathuler-Scully, EVP, Revenue, Distribution & Data Operations, **Vevo** & **Robert Andrae**, Partnerships Lead EMEA Google TV, **Google**

16.55 – 17.20 **Exploring potential growth in Technology & Advertising**

Jordan Warkol, VP, Business Development, **OTtera, Inc.** & **Timothy Edwards**, COO, **Titan OS**

17.20 - 17.30

Conclusion

Thanks to our MIPTV Global FAST & AVOD Summit Partners:

