

	Riviera Stage	Palais Stage	Other venues	Showcases & Screenings	CANNESERIES
8:30					
9:00			9:00 - 10:00 RIVIERA LOUNGE (R8) Unscripted Mix & Mingle with Welcome Coffee		
10:00	10:00 - 11:00 State of the Unscripted Nation				
11:00		11:00 - 12:50 MIPDOC Co-Production Summit - A Vision for the Future of Unscripted <i>By Invitation Only</i>			11:00 - 13:00 AUDITORIUM LUMIÈRE This Is Not Sweden In Competition Screening
12:00	12:00 - 12:30 Tracking the Giants: Analysing Global Format Sales from 2023 <i>Presented by K7 Media</i>	11:00 Welcome Coffee 11:15 Intro & Case Study ZDF Studios & Off The Fence 11:50 Roundtables 12:40 Wrap-Up & Key Take aways			
13:00					
14:00	14:00 - 14:45 Fresh Garden: Content Creators <i>Presented by the WIT</i>	14:30 - 15:30 CANNESERIES Documentary Selection Preview Screenings		15:00 - 16:00 AUDI K Skydive Quiz <i>Presented by ZDF Studios</i>	15:00 - 17:00 AUDITORIUM LUMIÈRE Living on a Razor's Edge In Competition Screening
15:00					
16:00	16:15 - 17:30 MIPDOC Pitch	16:15 - 16:45 Audience Winning Tech Innovations			
17:00		17:00-17: 30 Destination X Case Study – Building a Global Format with NBCUNIVERSAL & BBC			
18:00					
19:00					18:45 - 20:00 AUDITORIUM LUMIÈRE Pink Carpet
20:00					20:00 - 22:00 AUDITORIUM LUMIÈRE Fallout Out Competition Screening
21:00					
22:00					

As of 19/03/2024, Subject to change

Sponsors & Partners



	Riviera Stage	Palais Stage	Other venues	Showcases & Screenings	CANNESERIES
8:30					
9:00					
10:00		<div>9:30 - 10:00</div> <div>What Do Buyers Want</div> <div>Poppy DIXON, SKY UK</div> <div>Followed by 15' Q&A</div>			
11:00	<div>10:15 - 11:30</div> <div>Korean Formats Super Session - Case-studies</div> <div>- Bloody Game / MBC</div> <div>- Apartment 404 / CJ ENM</div> <div>- Still Alive / Something Special</div>		<div>10:30 - 11:30</div> <div>MATCHMAKING AREA (P3)</div> <div>Speed Matchmaking</div> <div>Doc & Factual</div> <div>Pre-registration required</div>	<div>11:00 - 11:30</div> <div>AUDI K</div> <div>1874 The Birth of Impressionism</div> <div>Presented by Gedeon Programmes / Terranoa</div>	<div>11:00 - 13:00</div> <div>AUDITORIUM LUMIÈRE</div> <div>To the Wonder</div> <div>In Competition Screening</div>
12:00	<div>11:45 - 12:15</div> <div>KEYNOTE</div> <div>Keynote</div> <div>Dawn Porter / Trilogy Films</div>	<div>11:45- 12:15</div> <div>Taking Reality TV Seriously - Entertainment's Social Impact</div> <div>Presented by EMC THINK SPACE</div>			
13:00		<div>12:30 - 13:00</div> <div>Branded Entertainment – Formats Leading the Way</div>			
14:00					
15:00	<div>14:30 - 15:00</div> <div>Finance Lab</div> <div>Inside the Finance Lab: How to Package For Success</div>	<div>14:30 – 15:00</div> <div>What Do Buyers Want</div> <div>Kristina Hollstein – ZDF Studios Gmbh</div> <div>Followed by 15' Q&A</div>		<div>14:30 - 17:00</div> <div>HI5 Studio</div> <div>MIPDRAMA</div> <div>Selection of Early-stage Drama Series</div> <div>Reserved for Buyers and Press</div> <div>14:00 Welcome Coffee</div>	<div>15:00 - 17:00</div> <div>AUDITORIUM LUMIÈRE</div> <div>The Zweiflers</div> <div>In Competition Screening</div>
16:00	<div>15:15 - 15:45</div> <div>KEYNOTE</div> <div>Meet the Creative Minds behind The Mediapro Studio's Formats</div>	<div>15:15 - 15:45</div> <div>Commissioning Trends & Business Models Insights</div> <div>Presented by GLANCE</div>			
17:00	<div>16:30 - 17:45</div> <div>MIPFORMATS Pitch</div> <div>Sponsored by ZDF Studios</div>	<div>16:00- 16:30</div> <div>Finance Lab</div> <div>Evolving Commercial Models & Funding Opportunities</div>			
18:00		<div>17:00- 17:30</div> <div>The role of the Documentary in the Quest for Truth vs Misinformation</div>		<div>17:00 - 18:00</div> <div>HI5 Studio</div> <div>Networking Drinks</div> <div>MIPDRAMA and Buyers</div> <div>Coup de Cœur</div>	
19:00			<div>18:00 - 19:00</div> <div>PRODUCERS HUB LOUNGE</div> <div>MIPDOC & MIPFORMATS</div> <div>Happy Hour</div>		<div>18:45 - 20:00</div> <div>AUDITORIUM LUMIÈRE</div> <div>Pink Carpet</div>
20:00					<div>20:00 - 22:00</div> <div>AUDITORIUM LUMIÈRE</div> <div>Becoming Karl Lagerfeld</div> <div>Out of Competition Screening</div>
21:00					
22:00					

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	Riviera Stage	Palais Stage	Other venues	Showcases & Screenings	CANNESERIES
8:30					
9:00	<div>9:00 - 9:40</div> <div>One TV Year in the World Cracking Audience Trends</div> <div>Presented by Glance</div>				
10:00	<div>9:45 - 10:30</div> <div>CONNECTION DRAMA</div> <div>By MIP x CANNESERIES</div> <div>Case Study on Becoming Karl Lagerfeld – From Book to Series</div>	<div>09:45 - 10:45</div> <div>First Timer Orientation and Presentation</div> <div>Helpful tips, practical information and programme highlights to make the most of your first MIPTV!</div>	<div>9:30 - 10:30</div> <div>Verrière Californie</div> <div>Navigating Japan: Insights, Co-productions, and New Format from TBS</div> <div>Presented by All3Media International / Tokyo Broadcasting System Television, Inc. (TBS) / K7 Media</div>	<div>10:00 - 11:30</div> <div>AUDI K</div> <div>"Witnessing Time, Sharing the Future" China - France Audiovisual Cooperation Forum</div> <div>Presented by China Pavillion</div>	
11:00	<div>11:00 - 11:30</div> <div>KEYNOTE</div> <div>Back To The Future - Bridging the Past and Present to Shape Tomorrow's TV Landscape</div>				<div>11:00 - 12:00</div> <div>AUDITORIUM LUMIÈRE</div> <div>Dumbsday</div> <div>In Competition Screening</div>
12:00	<div>Mark Endemano, Partner & MD, Alix Partners</div>	<div>11:30 - 12:15</div> <div>CONNECTION DRAMA</div> <div>By MIP x CANNESERIES</div> <div>Finding the Silver Linings in Challenging Times - Reactions across the Board – Development, Production, Distribution, Streaming</div>			
13:00	<div>13:00 - 14:00</div> <div>Fresh TV Formats</div> <div>Presented by The WIT</div> <div>Limited seating, please arrive early.</div>			<div>13:00 - 14:00</div> <div>CONNECTION DRAMA</div> <div>By MIP x CANNESERIES</div> <div>AUDI K</div> <div>K-Contents Showcase</div> <div>Presented by KCA</div>	
14:00		<div>14:30 - 15:00</div> <div>CONNECTION DRAMA</div> <div>By MIP x CANNESERIES</div> <div>Small is Beautiful: Focus on Public Broadcasters</div>	<div>14:00 - 14:30</div> <div>MATCHMAKING AREA (P3)</div> <div>Meet the Expert</div> <div>Julie Link / GLISK GmbH</div> <div>Agents: How They Develop, Pitch & Manage Projects for the Streamers</div>	<div>14:30 - 15:30</div> <div>AUDI K</div> <div>K-DRAMA Showcase - The Kidnapping Day</div> <div>Presented by KOCCA</div>	
15:00		<div>15:15 - 15:45</div> <div>Finance Lab</div> <div>Sustainable Production Financing</div>			<div>15:00 - 17:00</div> <div>AUDITORIUM LUMIÈRE</div> <div>Operation Sabre</div> <div>In Competition Screening</div>
16:00	<div>15:30 – 17:30</div> <div>MIP Lab</div> <div>MIP Global FAST & AVOD Summit Ad-Supported Licensing & Distribution</div> <div>15:00 Welcome Coffee</div> <div>Hosted by TVREV</div> <div>With 3Vision, Google, OTTera, Samsung TV Plus, Titan OS, Tubi Media Group, Vevo, Warner Bros. Discovery – TVN.</div>	<div>16:30 - 17:00</div> <div>Commissioning: What do Buyers Want?</div> <div>Banijay, UK Globo, Brazil</div>	<div>16:30 - 17:30</div> <div>MATCHMAKING AREA (P3)</div> <div>Speed Matchmaking – Kids</div> <div>Pre-registration required</div>	<div>16:00 - 17:00</div> <div>AUDI K</div> <div>Secret of Pearls</div> <div>Presented by KANAL D International</div>	
17:00					
18:00					
19:00			<div>19:00 - 23:00</div> <div>MAJESTIC HOTEL</div> <div>MIPTV Opening Night Party</div>		<div>18:45 - 20:00</div> <div>AUDITORIUM LUMIÈRE</div> <div>Pink Carpet</div>
20:00					<div>20:00 - 22:00</div> <div>AUDITORIUM LUMIÈRE</div> <div>Fiasco</div> <div>Out of Competition Screening</div>
21:00					
22:00					

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CONFERENCES & EVENTS PROGRAMME

MIPTV MIPDOC MIPFORMATS MIPDRAMA Canneseries

	Riviera Stage	Palais Stage	Other venues	Showcases & Screenings	CANNESERIES
8:30	8:30 - 9:30 International Drama Co-Production Breakfast				
9:00			9:00 - 10:00 MATCHMAKING AREA (P3) MIP Global FAST & AVOD: Ad-Supported Licensing & Distribution Roundtable Discussions 08:30 Welcome Coffee <i>Limited seats, pre-registration recommended</i>		
10:00		9:45 - 10:15 Thriving in The Sport Frenzy: Evaluating Sports as the Ultimate Viewer and Advertiser Magnet		10:00 – 11:00 AUDI K When K-DRAMA Meets ICT Presented by KCA	
11:00	11:00 - 11:30 KEYNOTE The Americas: Worldwide Preview & Fireside chat Mike Gunton, Creative Dir. BBC Studios & Exec Prod. Holly Spearing, Series Editor, BBC Toby Gorman, President, Universal Television Alternative Studio	10:30 - 11:00 Finance Lab Rights & Licensing: Monetising your IP			11:00 - 13:00 AUDITORIUM LUMIÈRE Moresnet In Competition Screening
12:00	11:45 - 12:30 KEYNOTE MIP SDG Keynote & Awards Ceremony with the United Nations Winners: Ubongo - MIP SDG Award Open Planet - Innovation Award			11:30 – 12:30 AUDI K Tax Incentives Presented by Media Insurance Network	
13:00	13:15 - 14:00 Fresh TV Fiction Presented by The WIT				
14:00		14:15 - 14:45 Finance Lab Future Proof your Company	14:00 - 14:30 MATCHMAKING AREA (P3) Meet the Experts Joe Barrett & Tracy Beckett / PBS Distribution How to Navigate the Changing Distribution Landscape for Your Documentary		
15:00	15:00 - 15:30 Finance Lab Branded Entertainment How Brands Are Becoming Part of the Funding Story ?	15:00 - 15:30 Int. Audiovisual Distributors your Best Allies Presented by European Coordination of Audiovisual Distributors (ECAD)	15:30 - 16:30 MATCHMAKING AREA (P3) Speed Matchmaking – Fiction <i>Pre-registration required</i>		15:00 - 17:00 AUDITORIUM LUMIÈRE Dark Horse In Competition Screening
16:00	15:45 – 16:15 Shoppable TV: From Screen to Cart Turning TV Viewing into an extended Lifestyle Experience				
17:00	16:30 - 17:00 FIRESIDE CHAT Content Business Strategies across Global Entertainment with AI + Data Faz Aftab, Director of Media and Entertainment Partnerships, Google TV Atul Phadnis, Founder & CEO, Vitrina AI	16:30 - 17:00 What Do Buyers Want? Streamers Content Strategy			
18:00					
19:00					18:45 - 20:00 AUDITORIUM LUMIÈRE Pink Carpet
20:00					20:00 - 21:45 AUDITORIUM LUMIÈRE Máxima In Competition Screening
21:00					
22:00					

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	Riviera Stage	Palais Stage	Other venues	Showcases & Screenings	CANNESERIES
8:30	8:30 - 10:15 International Women in Global Entertainment Mentoring Breakfast in partnership with MediaClub'Elles Limited seats, pre-registration recommended				
9:00			9:00 - 10:00 MATCHMAKING AREA (P3) Meet the Experts – How to Develop your Business Roundtable Breakfast Hosted by BetaSeries 08:30 Welcome Coffee Limited seats, pre-registration recommended 7 tables-7 topics International Distribution AI & Creative IP Protection Pitch Tools FAST Marketing Content Financing		
10:00					
11:00	10:30 - 12:15 <small>MIP Lab</small> Innovation Summit Tech & AI With Ampere Analysis,Getty Images, Gone With, Hypothesis Media & Vionlabs AB				
12:00					
13:00	12:30 - 13:00 MIPTV Wrap-Up Presented by PlumResearch				
14:00					
15:00					
16:00					
17:00					
18:00					
19:00					18:45 - 20:00 AUDITORIUM LUMIÈRE Pink Carpet 20:00 – 21:00 AUDITORIUM LUMIÈRE Closing Ceremony with Prize Awards 21:10 - 22:00 AUDITORIUM LUMIÈRE Franklin Out of Competition Screening
20:00					
21:00					
22:00					

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