

	Riviera Stage	MIP Room (Palais 3)	Other venues	Showcases & Screenings	CANNESERIES
8:30			8:30 - 9:30 RIVIERA LOUNGE (R8) Welcome Coffee		
9:00					
9:45 - 10:45	State of the Unscripted Nation				
10:00					
10:50 - 11:20	Tracking the Giants: Analysing Global Format Sales from 2023 <small>Presented by K7 Media</small>	11:00 - 12:45 MIPDOC International Co-Production Summit <small>By Invitation Only</small>		11:30 - 12:30 AUDI K Skydive Quiz <small>Showcase Presented by ZDF Studios</small>	11:00 AUDITORIUM LUMIÈRE Screening (in competition) <small>To be announced</small>
12:00		10:45 Welcome Coffee 11:00 Intro 11:05 Case study 11:35 Roundtables 12:35 Wrap-Up			
13:00	13:00 - 13:45 Fresh Garden: Content Creators <small>Presented by the WIT</small>				
14:00					
14:30 - 15:30		CANNESERIES Documentary Selection Preview Screenings			
15:00					15:00 AUDITORIUM LUMIÈRE Screening (in competition) <small>To be announced</small>
16:00	16:15 - 17:30 MIPDOC Pitch	16:15 - 16:45 Audience Winning Tech Innovations			
17:00		17:00-17:30 Case Study <small>To be announced</small>			
18:00					
19:00					
20:00					20:00 AUDITORIUM LUMIÈRE Screening <small>To be announced</small>
21:00					
22:00					

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	Riviera Stage	MIP Room (Palais 3)	Other venues	Showcases & Screenings	CANNESERIES
8:30					
9:00					
9:30 - 10:00		9:30 - 10:00 What Do Buyers Want Followed by 15' Q&A			
10:00					
10:15 - 11:30	10:15 - 11:30 Korean Formats Super Session - Case-studies		10:30 - 11:30 MATCHMAKING AREA (P3) Speed Matchmaking – Doc & Factual <i>Pre-registration required</i>		
11:00	- Bloody Game / MBC - Apartment 404 / CJENM - Still Alive / Something Special			11:00 - 11:30 AUDI K Screening To be announced	11:00 AUDITORIUM LUMIÈRE Screening (in competition) To be announced
11:45 - 12:15	11:45 - 12:15 <small>KEYNOTE</small> Keynote	11:45 - 12:15 Can Comedy Connect Cultures? Presented by EMC THINKSPACE			
12:00					
13:00					
14:00					
14:30 - 15:00	14:30 - 15:00 <small>Finance Lab</small> Financing your Formats	14:30 - 15:00 What Do Buyers Want Followed by 15' Q&A		14:30 - 16:30 <small>Hi5 Studio</small> MIPDRAMA Selection of Early-stage Drama Series <i>Reserved for Buyers and Press</i>	
15:00				14:00 Welcome Coffee	15:00 AUDITORIUM LUMIÈRE Screening (in competition) To be announced
15:15 - 15:45	15:15 - 15:45 <small>KEYNOTE</small> Keynote	15:15 - 15:45 Trends Doc & Factual: What's Coming up			
16:00		16:00 - 16:30 <small>Finance Lab</small> Evolving Commercial Models & Funding Opportunities			
16:30 - 17:45	16:30 - 17:45 MIPFORMATS Pitch <i>Sponsored by ZDF Studios</i>				
17:00					
18:00			18:00 - 19:00 PRODUCERS HUB LOUNGE MIPDOC & MIPFORMATS Happy Hour		
19:00					
20:00					20:00 AUDITORIUM LUMIÈRE Screening To be announced
21:00					
22:00					

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	Riviera Stage	MIP Room (Palais 3)	Other venues	Showcases & Screenings	CANNESERIES
8:30					
9:00	9:00 - 9:40 One TV Year in the World Understanding the Trends Presented by Glance				
10:00		9:45 - 10:15 CONNECTION DRAMA By MIP x CANNESERIES Case Study			
11:00	11:00 - 11:30 KEYNOTE Keynote	10:30 - 11:15 Showcase To be announced			11:00 AUDITORIUM LUMIÈRE Screening (in competition) To be announced
12:00	11:45 - 12:15 KEYNOTE Keynote	11:45 - 12:15 CONNECTION DRAMA By MIP x CANNESERIES Co-pro Focus on Distributors			
13:00	13:00 - 14:00 Fresh TV Formats Presented by The WIT <i>Limited seating, please arrive early.</i>			13:00 - 14:00 CONNECTION DRAMA By MIP x CANNESERIES AUDI K Screening Presented by KCA	
14:00			14:00 - 14:30 MATCHMAKING AREA (P3) Meet the Expert		
15:00	14:30 - 15:00 KEYNOTE Keynote	14:30 - 15:00 CONNECTION DRAMA By MIP x CANNESERIES Co-pro Focus on Broadcasters		14:30 - 15:30 AUDI K Screening Presented by KOCCA	15:00 AUDITORIUM LUMIÈRE Screening (in competition) To be announced
16:00	15:30 - 17:30 MIP Lab MIP Global FAST & AVOD Summit Ad-Supported Licensing & Distribution Hosted by TVREV	15:15 - 15:45 Finance Lab Sustainable Financing			
17:00		16:30 - 17:00 Commissioning: What do Buyers Want?	16:30 - 17:30 MATCHMAKING AREA (P3) Speed Matchmaking – Kids <i>Pre-registration required</i>		
18:00					
19:00			19:00 - 22:00 MIPTV Opening Night Party		
20:00					20:00 AUDITORIUM LUMIÈRE Screening To be announced
21:00					
22:00					

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	Riviera Stage	MIP Room (Palais 3)	Other venues	Showcases & Screenings	CANNESERIES
8:30	8:30 - 09:30 International Drama Co-Production Breakfast				
9:00			9:00 - 10:00 MATCHMAKING AREA (P3) MIP Global FAST & AVOD: Ad-Supported Licensing & Distribution Roundtable Discussions Sponsored by OKAST		
10:00		9:45 - 10:15 Thriving in The Sport Frenzy: Evaluating Sports as the Ultimate Viewer and Advertiser Magnet	08:30 Welcome Coffee Limited seats, pre-registration recommended	10:00 - 11:00 CONNECTION DRAMA By MIP x CANNESERIES AUDI K Screening Presented by KCA	
11:00	11:00 - 11:30 KEYNOTE Keynote	10:30 - 11:00 Finance Lab Rights & Licensing: Monetising your IP			11:00 AUDITORIUM LUMIÈRE Screening (in competition) To be announced
12:00	11:45 - 12:30 KEYNOTE MIP SDG Awards Keynote				
13:00	13:15 - 14:00 Fresh TV Fiction Presented by The WIT				
14:00		14:15 - 14:45 Finance Lab Future Proof your Company	14:00 - 14:30 MATCHMAKING AREA (P3) Meet the Expert		
15:00	15:00 - 15:30 Finance Lab Branded Entertainment	15:00 - 15:30 Int. Audiovisual Distributors - your Best Allies Presented by European Coordination of Audiovisual Distributors (ECAD)	15:30 - 16:30 MATCHMAKING AREA (P3) Speed Matchmaking – Fiction Pre-registration required		15:00 AUDITORIUM LUMIÈRE Screening (in competition) To be announced
16:00	15:45 - 16:15 Shoppable TV	16:30 - 17:00 Finance Lab Meet the New Investors			
17:00					
18:00					
19:00					
20:00					20:00 AUDITORIUM LUMIÈRE Screening To be announced
21:00					
22:00					

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	Riviera Stage	MIP Room (Palais 3)	Other venues	Showcases & Screenings	CANNESERIES
8:30	8:30 - 10:15 International Women in Global Entertainment				
9:00	Mentoring Breakfast in partnership with MediaClub'Elles <i>Limited seats, pre-registration recommended</i>		9:00 - 10:00 MATCHMAKING AREA (P3) Meet the Experts - Roundtable Breakfast Hosted by BetaSeries 08:30 Welcome Coffee		
10:00					
10:30 - 12:00	10:30 - 12:00 <small>MIP Lab</small> Innovation Summit Tech & AI				
11:00					
12:00					
13:00					
14:00					
14:30 - 15:00	14:30 - 15:00 MIPTV Wrap -Up				
15:00					
16:00					
17:00					
18:00					
19:00					
20:00					20:00 AUDITORIUM LUMIÈRE Closing Ceremony & Screening (to be announced)
21:00					
22:00					

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