

| | Riviera Stage | Palais Stage | Other venues | Showcases & Screenings | CANNESERIES |
|-------|---|---|---|--|--|
| 8:30 | | | | | |
| 9:00 | | | 9:00 - 10:00 RIVIERA LOUNGE (R8) Unscripted Mix & Mingle with Welcome Coffee | | |
| 10:00 | 10:00 - 11:00 State of the Unscripted Nation | | | | |
| 11:00 | | 11:15 - 12:50 MIPDOC Co-Production Summit <i>By Invitation Only</i> | | | 11:00 AUDITORIUM LUMIÈRE Screening (in competition) To be announced |
| 12:00 | 12:00 - 12:30 Tracking the Giants: Analysing Global Format Sales from 2023 <i>Presented by K7 Media</i> | 11:00 Welcome Coffee 11:15 Intro 11:20 Case study 11:40 Roundtables 12:40 Wrap-Up | | | |
| 13:00 | | | | | |
| 14:00 | 14:00 - 14:45 Fresh Garden: Content Creators <i>Presented by the WIT</i> | 14:30 - 15:30 CANNESERIES Documentary Selection Preview Screenings | | 15:00 - 16:00 AUDI K Skydive Quiz Showcase Presented by ZDF Studios | 15:00 AUDITORIUM LUMIÈRE Screening (in competition) To be announced |
| 15:00 | | | | | |
| 16:00 | 16:15 - 17:30 MIPDOC Pitch | 16:15 - 16:45 Audience Winning Tech Innovations | | | |
| 17:00 | | 17:00-17:30 Destination X Case Study – Building a Global Format | | | |
| 18:00 | | | | | |
| 19:00 | | | | | |
| 20:00 | | | | | 20:00 AUDITORIUM LUMIÈRE Screening To be announced |
| 21:00 | | | | | |
| 22:00 | | | | | |

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|-------|--|--|---|--|---|
| 8:30 | | | | | |
| 9:00 | | | | | |
| 10:00 | | <div>9:30 - 10:00</div> <div>What Do Buyers Want</div> <div>Poppy DIXON, SKY UK</div> <div>Followed by 15' Q&A</div> | | | |
| 11:00 | <div>10:15 - 11:30</div> <div>Korean Formats Super Session - Case-studies</div> <div>- Bloody Game / MBC</div> <div>- Apartment 404 / CJENM</div> <div>- Still Alive / Something Special</div> | | <div>10:30 - 11:30</div> <div>MATCHMAKING AREA (P3)</div> <div>Speed Matchmaking – Doc & Factual</div> <div>Pre-registration required</div> | <div>11:00 - 11:30</div> <div>AUDI K</div> <div>1874 The Birth of Impressionism</div> <div>Screening Presented by TERRANOA</div> | <div>11:00</div> <div>AUDITORIUM LUMIÈRE</div> <div>Screening (in competition)</div> <div>To be announced</div> |
| 12:00 | <div>11:45 - 12:15</div> <div>KEYNOTE</div> <div>Keynote</div> <div>Dawn Porter / Trilogy Films</div> | <div>11:45- 12:15</div> <div>Can Comedy Connect Cultures?</div> <div>Presented by EMC THINKSPACE</div> | | | |
| 13:00 | | <div>12:30 - 13:00</div> <div>Poker Society - Case study with Dreamspark & Winamax</div> | | | |
| 14:00 | | | | | |
| 15:00 | <div>14:30 - 15:00</div> <div>Finance Lab</div> <div>Financing your Formats</div> | <div>14:30 – 15:00</div> <div>What Do Buyers Want</div> <div>Followed by 15' Q&A</div> | | <div>14:30 - 17:00</div> <div>HI5 Studio</div> <div>MIPDRAMA</div> <div>Selection of Early-stage Drama Series</div> <div>Reserved for Buyers and Press</div> <div>14:00 Welcome Coffee</div> | <div>15:00</div> <div>AUDITORIUM LUMIÈRE</div> <div>Screening (in competition)</div> <div>To be announced</div> |
| 16:00 | <div>15:15 - 15:45</div> <div>KEYNOTE</div> <div>In Conversation with</div> | <div>15:15 - 15:45</div> <div>Commissioning Trends & Business Models Insights</div> <div>Presented by GLANCE</div> | | | |
| 17:00 | <div>16:30 - 17:45</div> <div>MIPFORMATS Pitch</div> <div>Sponsored by ZDF Studios</div> | <div>16:00- 16:30</div> <div>Finance Lab</div> <div>Cutting Edge New Commercial Models & Financial Investments</div> | | <div>17:00 - 18:00</div> <div>HI5 Studio</div> <div>Networking Drinks MIPDRAMA and Buyers</div> <div>Coup de Cœur</div> | |
| 18:00 | | | <div>18:00 - 19:00</div> <div>PRODUCERS HUB LOUNGE</div> <div>MIPDOC & MIPFORMATS Happy Hour</div> | | |
| 19:00 | | | | | |
| 20:00 | | | | | <div>20:00</div> <div>AUDITORIUM LUMIÈRE</div> <div>Screening</div> <div>To be announced</div> |
| 21:00 | | | | | |
| 22:00 | | | | | |

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| 8:30 | | | | | |
| 9:00 | 9:00 - 9:40 One TV Year in the World Cracking Audience Trends Presented by Glance | | | | |
| 10:00 | | 9:45 - 10:15 CONNECTION DRAMA By MIP x CANNESERIES Case Study | | | |
| 11:00 | 11:00 - 11:30 KEYNOTE Keynote Alix Partners Mark Endemano, Partner & MD | 11:30 - 12:15 CONNECTION DRAMA By MIP x CANNESERIES | | | 11:00 AUDITORIUM LUMIÈRE Screening (in competition) To be announced |
| 12:00 | 11:45 - 12:15 In Conversation with | Finding the Silver Linings in Challenging Times - Reactions across the Board | | | |
| 13:00 | 13:00 - 14:00 Fresh TV Formats Presented by The WIT Limited seating, please arrive early. | | | 13:00 - 14:00 CONNECTION DRAMA By MIP x CANNESERIES AUDI K K-Contents Showcase Presented by KCA | |
| 14:00 | | | 14:00 - 14:30 MATCHMAKING AREA (P3) Meet the Expert Julie Link / GLISK GmbH Agents: How They Develop, Pitch & Manage Projects for the Streamers | | |
| 15:00 | 14:30 - 15:00 In Conversation with | 14:30 - 15:00 CONNECTION DRAMA By MIP x CANNESERIES Small is Beautiful: Focus on Public Broadcasters | | 14:30 - 15:30 AUDI K The Kidnapping Day Screening Presented by KOCCA | 15:00 AUDITORIUM LUMIÈRE Screening (in competition) To be announced |
| 16:00 | 15:30 - 17:30 MIP Lab MIP Global FAST & AVOD Summit Ad-Supported Licensing & Distribution Hosted by TVREV | 15:15 - 15:45 Finance Lab Sustainable Production Financing | | | |
| 17:00 | | 16:30 - 17:00 Commissioning: What do Buyers Want? | 16:30 - 17:30 MATCHMAKING AREA (P3) Speed Matchmaking – Kids Pre-registration required | 16:00 - 17:00 AUDI K Screening Presented by KANAL D | |
| 18:00 | | | | | |
| 19:00 | | | 19:00 - 22:00 MIPTV Opening Night Party | | |
| 20:00 | | | | | 20:00 AUDITORIUM LUMIÈRE Screening To be announced |
| 21:00 | | | | | |
| 22:00 | | | | | |

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| 8:30 | 8:30 - 09:30 International Drama Co-Production Breakfast | | | | |
| 9:00 | | | 9:00 - 10:00 MATCHMAKING AREA (P3) MIP Global FAST & AVOD: Ad-Supported Licensing & Distribution Roundtable Discussions Sponsored by OKAST | | |
| 10:00 | | 9:45 - 10:15 Thriving in The Sport Frenzy: Evaluating Sports as the Ultimate Viewer and Advertiser Magnet | 08:30 Welcome Coffee Limited seats, pre-registration recommended | 10:00 - 11:00 AUDI K When K- DRAMA Meets ICT – « A Bloody Lucky Day » Screening Presented by KCA | |
| 11:00 | 11:00 - 11:30 KEYNOTE The Americas: Worldwide Preview & Fireside chat Mike Gunton, Creative Dir. BBC Studios & Exec Prod. Toby Gorman, President, Universal Television Alternative Studio | 10:30 - 11:00 Finance Lab Rights & Licensing: Monetising your IP | | | 11:00 AUDITORIUM LUMIÈRE Screening (in competition) To be announced |
| 12:00 | 11:45 - 12:30 KEYNOTE MIP SDG Keynote & Awards Ceremony with the United Nations Winners: Ubongo - MIP SDG Award Open Planet - Innovation Award | | | | |
| 13:00 | 13:15 - 14:00 Fresh TV Fiction Presented by The WIT | | | | |
| 14:00 | | 14:15 - 14:45 Finance Lab Future Proof your Company | 14:00 - 14:30 MATCHMAKING AREA (P3) Meet the Expert Joe Barrett / PBS Distribution How to Navigate the Changing Distribution Landscape for Your Documentary | | |
| 15:00 | 15:00 - 15:30 Finance Lab Branded Entertainment | 15:00 - 15:30 Int. Audiovisual Distributors - your Best Allies Presented by European Coordination of Audiovisual Distributors (ECAD) | | | 15:00 AUDITORIUM LUMIÈRE Screening (in competition) To be announced |
| 16:00 | 15:45 - 16:15 Shoppable TV | | 15:30 - 16:30 MATCHMAKING AREA (P3) Speed Matchmaking – Fiction Pre-registration required | | |
| 17:00 | 16:30 - 17:00 Content Business Strategies across Global Entertainment with AI + Data Faz Aftab, Director of Media and Entertainment Partnerships, Google TV Atul Phadnis, Founder & CEO, Vitrina AI | 16:30 - 17:00 Finance Lab What Do Buyers Want? Streamers Content Strategy | | | |
| 18:00 | | | | | |
| 19:00 | | | | | |
| 20:00 | | | | | 20:00 AUDITORIUM LUMIÈRE Screening To be announced |
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| 8:30 | <div>8:30 - 10:15</div> <div>International Women in Global Entertainment</div> <div>Mentoring Breakfast</div> <div>in partnership with MediaClub'Elles</div> <div>Limited seats, pre-registration recommended</div> | | | | |
| 9:00 | | | <div>9:00 - 10:00</div> <div>MATCHMAKING AREA (P3)</div> <div>Meet the Experts - Roundtable Breakfast</div> <div>Hosted by BetaSeries</div> <div>08:30 Welcome Coffee</div> | | |
| 10:00 | | | | | |
| 11:00 | <div>10:30 - 12:15</div> <div>MIP Lab</div> <div>Innovation Summit Tech & AI</div> | | | | |
| 12:00 | | | | | |
| 13:00 | | | | | |
| 14:00 | | | | | |
| 15:00 | <div>14:30 - 15:00</div> <div>MIPTV Wrap -Up</div> | | | | |
| 16:00 | | | | | |
| 17:00 | | | | | |
| 18:00 | | | | | |
| 19:00 | | | | | |
| 20:00 | | | | | <div>20:00</div> <div>AUDITORIUM LUMIÈRE</div> <div>Closing Ceremony & Screening (to be announced)</div> |
| 21:00 | | | | | |
| 22:00 | | | | | |

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