

All genres

mipdoc

mipformats

mipdrama

future of kids tv

CANNESERIES		
FRIDAY 14 APRIL	SATURDAY 15 - TUESDAY 18 APRIL	WEDNESDAY 19 APRIL
19:00 - 21:30 OPENING CEREMONY & SCREENING	11:30 - 12:30 15:00 - 16:30 20:00 - 21:30 SCREENINGS 18:45 - 20:00 PINK CARPET	20:00 - 22:00 CLOSING CEREMONY & SCREENING
17:45 - 19:00 PINK CARPET		

SUNDAY 16 APRIL		
NETWORKING & EVENTS	SHOWCASES & SCREENINGS	
9:00 - 9:30 Hotel Majestic THE CANNESERIES ARTISTIC TEAM PRESENT THE OFFICIAL CANNESERIES COMPETITION By Invitation Only	9:30 - 10:30 Hotel Majestic FACT OR FICTION: IS THE DOCUSERIES BOOM HERE TO STAY? By Invitation Only	9:30 - 10:30 Marguerite CANNESERIES DOCUMENTARY SERIES COMPETITION PREVIEW Exclusive Preview Screenings of the CANNESERIES Selection
11:00 - 12:30 Hotel Majestic ECOLOGICAL SUSTAINABILITY IN SERIES By Invitation Only		
12:30 - 14:30 Gray d'Albion LUNCH with TITRA By Invitation Only		

MONDAY 17 APRIL			
INSPIRATION	TRENDS & INSIGHTS	NETWORKING & EVENTS	SHOWCASES & SCREENINGS
10:10 - 10:50 MIP Lab MIP TALK: WHAT DO STREAMERS WANT?	9:00 - 09:45 Debussy Theatre ONE TV YEAR IN THE WORLD: CRACKING AUDIENCE TRENDS Presented by Glance	09:00 - 10:30 Speed Matchmaking Area SPEED NETWORKING - FORMATS - Pre-Registration required	9:45 - 10:45 Audi A CELEBRITY GREEN CHALLENGE: HOW TO CREATE A SUCCESSFUL FORMAT ABOUT ENVIRONMENTAL ISSUES? Presented by RTBF
11:00 - 11:30 Debussy Theatre MEDIA MASTERMIND KEYNOTE	09:30 - 10:30 Lerins FACING THE END OF CHEAP MONEY, HOW IS THE FUTURE OF FINANCING TV SERIES PRODUCTION	10:45 - 12:30 Marguerite MIPDOC CO-PRODUCTION SUMMIT 10:45 - 11:00 Welcome Coffee By Invitation Only	11:30 - 12:30 Audi A SCREENING Presented by BETA FILM
11:45 - 12:15 Debussy Theatre MEDIA MASTERMIND KEYNOTE ANNA MARSH CEO STUDIO CANAL & DEPUTY CEO CANAL+ GROUP	10:00 - 10:30 Marguerite FACTUAL AND DOCUMENTARY TRENDS Presented by K7 Media	12:00 - 12:45 Lerins KOREA SHOWCASE EXPLORE THE UNDISCOVERED WORLD OF KOREAN OTT CONTENT	12:00 - 12:45 Lerins KOREA SHOWCASE EXPLORE THE UNDISCOVERED WORLD OF KOREAN OTT CONTENT
	13:00 - 14:00 Debussy Theatre FRESH TV FORMATS Presented by The WIT		

TUESDAY 18 APRIL				
INSPIRATION	TRENDS & INSIGHTS	SUMMITS	NETWORKING & EVENTS	SHOWCASES & SCREENINGS
11:30 - 12:10 Marguerite HOW DO LOCAL DOC STORIES SEDUCE GLOBAL STREAMERS?	11:30 - 12:10 Marguerite HOW DO LOCAL DOC STORIES SEDUCE GLOBAL STREAMERS?	09:00 - 10:30 Marguerite FRAPA FORMATS SUMMIT	08:30 - 09:30 Lerins INTERNATIONAL DRAMA CO-PRODUCTION BREAKFAST "CO-PRODUCING WITH THE WORLD" Limited Seating	
11:45 - 12:15 Debussy Theatre MEDIA MASTERMIND KEYNOTE	12:30 - 13:00 Marguerite FRENCH DOCUMENTARY IS GETTING SERIALISED! WRITING THE NEXT SUCCESS STORY Presented by UNIFRANCE	08:30 - 12:30 MIP Lab FAST & GLOBAL SUMMIT 08:30 Welcome Coffee 09:00 Introduction: Data & Insights 09:25 Opening Session Presented by Amagi 09:35 FAST TALK With Banijay Rights & Samsung TV Plus 10:00 Networking 10:15 FAST TALK With Pluto TV & Rakuten TV 10:40 FAST TALK With Vevo & Vice Media 11:05 Networking Coffee Break 11:20 FAST TALK With Fremantle & more 11:45 Closing Session Presented by Wurl 12:05 Wrap Up		11:30 - 12:30 Audi K READY SET STARTUP Presented by Pictures in Motion
				13:15 - 14:00 Debussy Theatre FRESH TV FICTION Presented by The WIT

WEDNESDAY 19 APRIL	
TRENDS & INSIGHTS	NETWORKING & EVENTS
10:30 - 11:00 Marguerite REINVENTING WINDOWING FOR AN UNSCRIPTED MULTI-PLATFORM WORLD	9:00 - 10:15 Lerins INTERNATIONAL WOMEN MENTORING BREAKFAST In partnership with MediaClub'Elles Limited Seats
	09:00 - 10:15 MIP Lab FAST ROUNDTABLE BREAKFAST Hosted by Global Media Consult Limited Seats
	10:45 - 11:15 Lerins BEYOND THE PROJECT: THE ROAD TO SUCCESS
	11:15 - 12:15 MIP Lab JOINING FORCES TO ACCELERATE DIVERSITY & INCLUSION
	14:30 - 15:00 MIP Lab MIPTV WRAP-UP WHAT DID YOU MISS

SUNDAY 16 APRIL	
NETWORKING & EVENTS	SHOWCASES & SCREENINGS
14:30 - 15:30 Hotel Majestic PROJECT SOURCING AND IP CREATION By Invitation Only	15:00 - 15:30 Foyer Debussy Theatre WELCOME COFFEE MIPDOC INTERNATIONAL BUYERS SCREENINGS
16:00 - 18:00 Hotel Majestic THE CANNESERIES WRITERS CLUB MEETS WITH MIP X CANNESERIES CONNECTION By Invitation Only	16:30 - 18:00 Auditorium Louis Lumière MIPDRAMA: THE CANNESERIES PREVIEW SCREENINGS
18:00 - 19:00 Hotel Majestic MIP X CANNESERIES CONNECTION COCKTAIL By Invitation Only	18:00 - 19:30 Foyer Debussy Theatre MIPDOC OPENING COCKTAIL in partnership with Paramount Global Content Distribution
20:00 - 22:00 Auditorium Louis Lumière CANNESERIES SCREENING	
22:00 Hotel Majestic MIP X CANNESERIES CONNECTION PARTY By Invitation Only	

MONDAY 17 APRIL			
INSPIRATION	TRENDS & INSIGHTS	NETWORKING & EVENTS	SHOWCASES & SCREENINGS
14:30 - 16:00 Marguerite MIPDOC PITCH	14:30 - 15:15 MIP Lab FRESH TV GARDEN Presented by The WIT	14:30 - 15:30 Audi A K FORMATS: THE NEXT BIG HITS FROM KOREA With KOCCA	14:30 - 15:30 Audi A K FORMATS: THE NEXT BIG HITS FROM KOREA With KOCCA
15:15 - 15:45 Debussy Theatre MEDIA MASTERMIND KEYNOTE EVAN SHAPIRO MEDIA CARTOGRAPHER	15:00 - 16:00 Lerins CRAFTING UNIQUE AND COMPELLING CONTENT FOR THE INDIAN AND GLOBAL OTT AUDIENCE	15:30 - 16:10 MIP Lab MIP TALK: DIGITAL PLATFORMS: SCALING AUDIENCES & MONETIZATION	16:15 - 17:15 Audi A SCREENING Presented by MOVISTAR
16:30 - 17:45 Debussy Theatre MIPFORMATS PITCH In Partnership with FOX Alternative Entertainment	16:30 - 17:00 Lerins MIP TALK: ECONOMIC STUDY ON THE FRENCH AUDIOVISUAL INDUSTRY Presented by Arcom and the CNC	17:00 - 19:00 Audi K SCREENING Presented by RED ARROW Followed by a cocktail in Verrière Califormie	17:15 - 18:00 Lerins UKRAINE CONTENT CLUB
			19:00 - 00:00 Hotel Majestic MIPTV OPENING NIGHT PARTY With Pictures In Motion

TUESDAY 18 APRIL				
INSPIRATION	TRENDS & INSIGHTS	SUMMITS	NETWORKING & EVENTS	SHOWCASES & SCREENINGS
15:30 - 16:00 Marguerite WHAT DO DOC BUYERS WANT?	15:30 - 16:00 MIP Lab TEAM UP! 10 TIPS FOR GLOBAL SUCCESS WITH YOUR INTERNATIONAL DISTRIBUTOR Presented by ECAD	14:00 - 17:00 Lerins FUTURE OF KIDS TV SUMMIT CHANGING THE WORLD OF CONTENT	14:00 - 15:30 Speed Matchmaking Area SPEED NETWORKING - DOCUMENTARIES - Pre-Registration required	14:30 - 15:30 Audi A KOREA SPECIAL SCREENING With KCA
16:00 - 16:45 Debussy Theatre MIP SDG AWARDS & KEYNOTE In partnership with The United Nations To be announced	16:15 - 16:45 Marguerite CASE STUDY: THE TRAITORS	14:00 Welcome Coffee 14:25 Introduction 14:30 Engaging with Generation Alpha in the Great Screenage 14:50 Evan Shapiro Maps out Future of Kids TV 15:10 Disrupting the Disruptors: Generation Alpha & their Media 15:30 Networking Coffee 15:50 The WIT Kids: What's Fresh in the Kids & Tweens Space 16:10 How to Engage Kids & Monetise in the New Era 16:30 Adapting Your Business Model for the Future of Social Media 16:50 Wrap up		16:30 - 18:00 Audi K SONY CONTENT PRODUCTION SEMINAR With Sony Group Corporation
17:00 - 17:30 Debussy Theatre VARIETY INTERNATIONAL ACHIEVEMENT IN TV AWARD & KEYNOTE	17:00 - 17:30 Marguerite WHO'S CREATING THE NEXT BIG HIT?			

WEDNESDAY 19 APRIL	
TRENDS & INSIGHTS	NETWORKING & EVENTS
	16:30 - 18:00 Audi K SONY CONTENT PRODUCTION SEMINAR With Sony Group Corporation

miptv

CONFERENCES & EVENTS PROGRAMME