

MIPDOC PROJECT PITCH 2023

FAQ

What is the MIPDOC Project Pitch?

The **MIPDoc Project Pitch** is a unique pitching competition highlighting new **Doc & Factual TV projects** with the greatest potential for commissioning and multiplatform extension. Dedicated to creators and producers seeking financing for projects in development, the competition offers high visibility in front of a jury of leading decision makers from the global Doc & Factual Content Industry.

What are the criteria for selection?

To qualify, submitted projects must be:

- factual and documentary series / feature length/one-off/shorts
- still looking for financing :
 - **“Early Stage” (0 to 25% financed)**
 - **“In Development” (25 to 75% financed);**
- in its **first season** (returning seasons are not eligible)
- **never pitched before** at a festival/market or to buyers prior to MIPTV 2023

Selection will be based on the following criteria:

- Strength of the subject & treatment
- creativity & innovation
- Quality of storytelling
- Worldwide appeal
- Well written with a clear statement of the viability of the project

How do I enter my project at the competition?

The call for entries is open to all. To participate, you need to:

- Make sure you read carefully the [MIPDoc Project Pitch Terms & Conditions](#).
- Submit your project by filling out the "[MIPDOC Project Pitch online form](#)"
- All submissions should be made in English.

Is there any cost to apply?

No, the call for entry is open to all. Each of the 5 finalists will be offered 1 registration free of charge for MIPTV. However, any additional participant will have to pay a [MIPTV registration fee](#).

How many projects can I submit?

You can submit up to 3 projects to the MIPDOC Project Pitch.

What are the key dates and deadlines?

- **16 January 2023:** Opening call for entries
- **9 March 2023 :** Deadline for entries
- **Last week of March 2023:** Finalists official announcement.
- **16 April 2023:** Mandatory preparatory meeting for the finalists
- **17 April 2023:** Live MIPDOC Project Pitch

What is the selection process?

The MIPDOC Project Pitch is managed by RX France, submitted projects will be reviewed by an international Jury of Buyers and Commissioners.

Five Finalists will be selected to pitch their project on the MIPTV/MIPDOC stage at the Palais des Festivals on Monday 17 April 2023 (exact time to be confirmed).

When the finalists will be announced?

The finalists who have been selected to participate in the live Pitch will be announced by RX France by the last week of March on the MIPTV website and will be notified by email by RX France.

The non-selected projects will be notified too by email by RX France.

What will happen on stage if I am selected as a finalist?

The live Pitch language is English

Each finalist will have:

- 5 minutes to pitch (including a video or mood board – we recommend a maximum duration of 90")
- 3 minutes for a Q&A session with the jury to discuss further the format and potential of their project.

A sizzle reel or a mood board of max 90" is strongly recommended for those projects that are selected for the live Pitch. The sizzle reel does not have to be a fully graded, final trailer of the show but must demonstrate the essence of the programme and its structure. It can be an interactive powerpoint or feature filmed footage/short film/clips/stills...

After the 5 finalists pitches, the jury will leave the stage for deliberation to choose the best project.

During this deliberation, the finalists will come back on stage to interact with the moderator for a live Q&A.

What will I get if I am selected as a finalist for the live MIPDoc Project Pitch at MIPTV?

- 1 free registration to MIPTV/MIPDOC 2023
- Visibility during the on-stage pitching in Cannes during MIPTV 2023
- Visibility in MIPTV 2023 communication and marketing tools (official conference programme, MIPTV website and social networks)

What will I get if I win the MIPDoc Project Pitch at MIPTV?

- Editorial coverage on the MIPTV website and MIPBlog
- 1 free entrance to MIPTV 2024

Who do I contact if I have questions related to the MIPDoc Project Pitch?

Please send an email to carole.ollerdissen@rxglobal.com