

PRESS RELEASE

100+ Exhibitors Confirmed For MIPTV Two Months Ahead of Cannes Market

*Strong Showing of Companies Already Accredited for
April's In-Person Market*

Organisers To Enhance MIPTV's Established Safety Measures for Spring



Paris, Friday 4th February – Two months from MIPTV's opening day, RX France (formerly Reed MIDEM) announces a strong line up of over 100 exhibiting companies, and a strong line up of platforms and acquisition executives already confirmed for its in-person television content market (4-6 April 2022).

MIPTV is also reinforcing its established health and safety protocols that will include proof of full Covid 19 vaccination for all delegates to access the Palais des Festivals, in line with current French health measures.

Distributors, studios, buyers and producers, spanning more than 30 countries have to date confirmed their presence in Cannes for the new-look event. These include over 100 companies set to exhibit within a reshaped layout in the Palais des Festivals with more to be added in the run in to April.

Those exhibiting so far include **Aardman Animation, Armoza Formats, Arte France, Avalon Distribution, Bavaria, Beta Film, Cake Distribution, Catalan Films, CJ&EM, Cineflix Rights, DCD Rights, Deutsche Welle, DR, Electric Entertainment, Federation Entertainment, Filmrise, Flame, France Televisions, Global Agency, Kanal D International, KBS Media, Lionsgate, M6, Mattel, Mercury Studios, Newen Connect, NRK, ORF, Passion Distribution, Official Italian Pavilion, Red Arrow Studios, SBS Content, SODEC – Quebec Creatif, SVT, Telefilm Canada, TF1 Studios, TVP, Unifrance, ViacomCBS Global Distribution Group, Warner Bros., YLE and ZDF Enterprises.**

Buyer and acquisitions executives already confirmed to attend from **Amazon, Arte, BBC, Britbox, Canadian Broadcasting Corporation, Cartoon Network, De Agostini, DR, France Televisions, Globo Brazil, ITV, Mediaset Group Italy, Mega TV, Movistar+, Nine Network Australia, Nordic Entertainment Group/Viaplay, Orange, Pluto TV, RAI, Rakuten TV, RTE, RTL (Deutschland), RTL2, RTP, Seven Network Australia, Sky, Starzplay, SVT, ViacomCBS, Warner Media Kids and YLE.**

"MIPTV is back!" commented RX France Entertainment Division Director & Director of MIPTV, Lucy Smith. "Two months out from the market and we're enjoying great momentum with confirmations continuing to come in daily. There is a huge appetite globally from the industry to gather in Spring and we look forward to hosting everyone soon."

The 59th annual MIPTV International Spring TV Market will be staged for the first time in its new 3-day format that brings MIPFORMATS and MIPDOC into the heart of the main programme. with premium high-end drama showcase MIPDRAMA again acting as a curtain raiser

and will be at the heart of the main programme, with premium high end drama showcasing film and TV again acting as a certain focus on 3 April.

Esports BAR, the world's leading esports business event, will also for the first time be staged alongside MIPTV in the Palais des Festivals, bringing the synergies of one of the world's fastest growing entertainment sectors to Cannes.

Also returning are the International Format Awards (in association with C21Media, FRAPA, MIPFORMATS & Entertainment Masterclass) and Cannes will also host the fifth season of international TV series Festival CANNESERIES (1-6 April).

Further information:

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Notes To Editors:

About RX and RX France

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 20 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, FIAC, Paris Photo, Maison&Objet... and many more. RX France's events take place in France, China, India, Italy, Mexico, Russia and the United States.*

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people.

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**Organised by Safi, a subsidiary of Reed Expositions and Ateliers d'Art de France*

About CANNESERIES

Established in 2018 by an independent association chaired by Fleur Pellerin, the CANNESERIES festival aims to promote and highlight series from all over the world and become the voice of this modern, popular and ultra-creative art. Drawing its energy from the very heart of the world-renowned city of Cannes, the festival takes place in parallel with MIPTV.



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