

PRESS RELEASE

Wayne Garvie & Jane Tranter to Keynote at MIPTV



Paris, 25 February 2022 – RX France (formerly Reed MIDEM) today confirmed Sony Pictures Television's (SPT), Wayne Garvie, President, International Production, and Bad Wolf Founder Jane Tranter will take the stage together at MIPTV (4-6 April).

The session, on the opening day of the in-person market, sees the companies sharing an industry stage for the first time since SPT acquired a majority stake in the award-winning production outfit in December, providing the ideal platform to share insights on both the partnership and wider industry issues.

Founded in 2015, Bad Wolf have been behind some of the most acclaimed dramas of recent years, including His Dark Materials (HBO/BBC), A Discovery of Witches (Sky), Industry (HBO/BBC), The Night of (HBO) and I Hate Suzie (Sky). With Wolf Studios Wales, it has established a globally renowned production facility and creative centre of excellence in the Welsh capital, creating 2 500 jobs in its first 5 years. Bad Wolf America was set up as a separate US based sister company in 2019, in which Bad Wolf owns a 30% stake.

Recent years has seen Sony Pictures Television further expand its production portfolio, the Bad Wolf deal following the acquisitions of children's specialists Silvergate Media and scripted house Eleven, as well as an investment in sports and live entertainment producers Whisper Films.

Wayne Garvie, President, International Production, Sony Pictures Television, says, "After all the disruption of the past couple of years, I'm excited to return to the stage at MIP alongside the incomparable Jane Tranter, who we welcomed to the Sony Pictures Television international production group last year along with her fantastic Bad Wolf team. It's a tremendously exciting time for international drama, and with Bad Wolf among the leaders of the pack, I'm sure we'll have a very interesting and insightful conversation".

Jane Tranter, Founder, Bad Wolf, says, "As Bad Wolf moves into the next phase of its development in the international TV marketplace, this feels like the perfect time to look to the future with our exciting new partners at Sony Pictures Television. With an ever-changing broadcasting landscape MIPTV is the perfect forum to discuss how Bad Wolf and other indies can navigate this new world and address new challenges. There's no such thing as a dull conversation with Wayne and I'm hugely pleased to be working with him again. I'm sure the discussion will spark a flurry of new ideas"

RX France Entertainment Division Director & Director of MIPTV, Lucy Smith commented, "We're delighted that Wayne and Jane have joined the exceptional, and growing, line up of keynotes at the Spring market. Sony Pictures Television and Bad Wolf are a brilliant example of a truly local/global creative partnership, with a commitment to a community whose craft is admired worldwide. Hearing their joint ambitions and takes on a range of industry matters should not be missed."

Distributors, studios, buyers and producers spanning more than 50 countries have to date confirmed their presence in Cannes for the new-look annual MIPTV International Spring TV Market. These include, to date, over 120 companies set to exhibit within a reshaped layout in the Palais des Festivals.

A new 3-day format for the market this year brings MIPFORMATS and MIPDOC into the heart of the main programme: with premium high-

MIPTV's day format for the market and year-long MIPTV Summit and MIPTV 2022 into the heart of the main programme, with premium high-end drama showcase MIPDRAMA again acting as a curtain raiser on 3 April, and Esports BAR, the world's leading esports business event, being staged alongside MIPTV in the Palais des Festivals. Cannes will also play host to the fifth season of international TV series Festival CANNESERIES (1-6 April).

Further Information

MIPTV - Patrick Keegan - patrick@pk-consults.com

Sony Pictures Television – Edward Brody - Edward_Brody@spe.sony.com

Bad Wolf – Ian Johnson – ian@ijpr.co.uk

Notes To Editors:

About Wayne Garvie - President, International Production

Wayne Garvie is President of International Production at Sony Pictures Television (SPT) and oversees SPT's global network of production companies outside the US, covering Europe, Asia, Latin America and Australia. The 21 wholly-owned or joint venture production companies within the business deliver both original and formatted content for local broadcasters in their markets, and create nearly 1,500 hours of entertainment around the world each year. He is also responsible for driving creative development within international production, steering the business to develop locally created properties into global formats and fostering co-developments across the group.

Garvie joined SPT in June 2012 and reports to Ravi Ahuja, Chairman of Sony Pictures Television Studios. He joined SPT from All3MEDIA, where he was Managing Director, International Production with special responsibility for the company's growth in the US. Previously, Garvie was Managing Director for Content & Production at BBC Worldwide, responsible for establishing the corporation's global network of production companies and overseeing its international formats business. Prior to that role, he was Head of Entertainment Group for the BBC, where his teams were behind shows like Strictly Come Dancing and Dragons' Den. Garvie also held senior positions in UK broadcasting, including Director of Broadcasting for Granada.

Garvie holds a First Class Honours degree and Honorary DLitt from the University of Kent and is both a PhD in Economic History and Honorary Doctor of Letters from the University of Sheffield.

About Jane Tranter - Founder, Bad Wolf

Jane Tranter is one of the industry's most respected and celebrated television executives. A recipient of the Bafta Special Award for her contribution to television and an honorary fellow of the Royal Television Society. Her career spans over 20 years with a track record for ground-breaking TV shows that trace the growth and recognition of British Television in the international marketplace.

In 1999 she was made the BBC's Head of Drama Serials and subsequently Controller, BBC Drama Commissioning with overall control of drama output at the BBC from 2000. This role expanded to become Head of Fiction, before she became Executive Vice-President for Programming and Production at BBC Worldwide in Los Angeles. In 2015 she launched Bad Wolf with Julie Gardner - producing high-end drama for BBC, HBO, Sky & AMC Networks.

In six years the company has produced hit series including The Night Of, His Dark Materials, Industry, I Hate Suzie and A Discovery of Witches with Jane also Executive Producing Succession for HBO. In 2021 Bad Wolf won Independent Production Company of the year at the Edinburgh International TV Festival. In December that year the company sold a majority stake to Sony Pictures TV in a deal that will see the company move onto the next stage of development as a creative force in global TV.

About RX and RX France

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 20 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, FIAC, Paris Photo, Maison&Objet*... and many more. RX France's events take place in France, China, India, Italy, Mexico, Russia and the United States.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

*Organised by Safi, a subsidiary of Reed Expositions and Ateliers d'Art de France

About CANNESERIES

Established in 2018 by an independent association chaired by Fleur Pellerin, the CANNESERIES festival aims to promote and highlight series from all over the world and become the voice of this modern, popular and ultra-creative art. Drawing its energy from the very heart of the world-renowned city of Cannes, the festival takes place in parallel with MIPTV.

If you want to register as a journalist to MIPTV 2022, please [click HERE](#)

MIP®, MIPCOM®, MIPTV®, MIPJunior®, MIPDoc® and MIPFormats® are registered trademarks of RX France - All rights reserved.

In accordance with Article Privacy and Data Policy of the Rules and the Organiser's [Privacy Policy](#), as well as the [California Consumer Privacy Act Notice](#), this data is processed by RX France (52 Quai Dion Bouton 92800 Puteaux, France, registered with the Nanterre Companies Registry under n°410 219 364), for the purposes of (i) the use and performance of the online platform (such as fulfilling request for information or content), or for (ii) newsletter, promotional communication or promotional analysis or for (iii) clients' satisfaction and statistics. Such data (i) is stored for a maximum duration of 3 years or 10 years if the present accreditation is completed and (ii) may be transmitted to the Organiser's partners, which may become Data Controllers, that are organising an event or a session, or publishing a video that Data Subjects may attend and/or watch. You may exercise your right to access, obtain, correct and oppose the use of your personal data by writing to [Privacy Center](#). In case of an unsatisfied answer to your request, you may raise a complaint before the French National Data Protection Authority (Commission Nationale Informatique et Libertés or CNIL) www.cnil.fr.

If you do not wish to receive promotional communications from MIP, you can [unsubscribe here](#).

