

PRESS RELEASE

Wildlife Filmmaker Patrick Aryee To Address MIPTV

Presenter and Biologist to Give MIPDoc Keynote



Paris, 04 March 2022 – RX France (formerly Reed MIDEM) today confirmed that biologist, wildlife filmmaker, podcaster and author Patrick Aryee will give the keynote address at this year's MIPDoc (4-6 April).

Patrick comes to the Spring market fresh from completing his latest project, the ground-breaking six-part Curiosity original docu-series *Evolve*, shot across 4 continents, and crammed with adventure, wildlife, eye-watering locations, and future thinking. *Evolve* takes a deep dive into the fascinating and emerging practice of biomimicry, where nature's strategies can be applied to modern day challenges and potentially revolutionize our future.

Aryee's keynote will draw on insights from this fresh exploration of evolution, along with those gained over a decade of critically acclaimed factual projects for broadcasters including National Geographic, Sky, the BBC, and Curiosity Stream plus his hugely successful podcast and book '30 Animals That Made Us Smarter'. It will close the first day of international factual programming forum MIPDoc, staged for the first time within the main MIPTV market in the Palais des Festivals (4-6 April).

Patrick Aryee comments: *"It's an honour to be asked to speak at MIPDoc this year which is a hugely important event for documentaries and factual television. Both the production team and I have been absolutely delighted with the global appetite and interest in Evolve. It's a truly unique programme, that delves into the world of Mother Nature's blueprints and offers viewers a sense of adventure, discovery, heart, humour and revelation. This is a series which takes us on a journey through science, natural history, and into our future, all thanks to the power of biomimicry - a subject which for many years has been very close to my heart."*

Lucy Smith, RX France Entertainment Division Director & Director of MIPTV comments: *"This is simply a must see, a session that promises fascinating industry and production insights around a theme that challenges our thinking on wider societal issues. Patrick is an engaging, informed voice whose theories are inspiring, and we couldn't be happier to provide him with the platform to share his thoughts."*

Evolve is distributed by Abacus Media Rights in select international markets. It is produced by Beach House Pictures in association with Blue Ant Media and Singapore's IMDA for the global factual media company Curiosity Inc.

The new-look annual MIPTV International Spring TV Market also sees MIPFORMATS brought into the heart of the main programme, with premium high-end drama showcase MIPDRAMA again acting as a curtain raiser on 3 April. Esports BAR, the world's leading esports business event, will be staged alongside MIPTV in the Palais des Festivals, whilst Cannes will also play host to the fifth season of international TV series Festival CANNESERIES (1-6 April).

The keynote subject aligns with MIP Markets' 'Change For Good' initiative, which aims to put social impact at the heart of industry conversations, and the company's ongoing commitment to the United Nations Sustainable Development Goals programme.

Distributors, studios, buyers and producers, spanning more than 50 countries have to date confirmed their presence at the Market, these include, to date, over 120 companies set to exhibit within a reshaped layout in the Palais des Festivals.

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Notes To Editors:

About Patrick Aryee

A biologist, wildlife filmmaker and self-confessed thrill seeker, Patrick Aryee, has always had a fascination with how our planet's ecosystems work in such perfect harmony. As the host of the new and fascinating nature documentary series – *Evolve* – he now shares with us the enthralling & visually spectacular stories of one of his favourite subjects, biomimicry. This long-awaited journey takes us deep into the world of some of Mother Nature's most astonishing superpowered creatures, to showcase the marvellous natural solutions that hold the key to many of our modern-day challenges. An internationally recognised wildlife tv presenter & documentary filmmaker he's spent over a decade working with major broadcasters, including National Geographic, Sky Nature, the BBC, and now Curiosity Stream. His drive comes from a desire to inspire & surprise us from the very comfort of our homes, just as he was inspired many years ago by documentary films as a young child. His adventures around the globe have gifted many of us with the most spectacular animal encounters. From witnessing the raw power of fearsome big cat predators; the reality-defying super senses of night-time hunters; through to swimming alongside mysterious giants of the deep blue. Also the host of the hugely successful podcast, and author of the accompanying book, '30 Animals That Made Us Smarter', Patrick's energy and insight on the topic of biomimicry is infectious – and he believes offers up countless stories of inspiration to share with the world.

About Beach House Pictures

Beach House Pictures, a Blue Ant Media company, is one of Asia's largest independent production companies. Headquartered in Singapore, and operating in the US, China and Japan, Beach House Pictures specializes in factual and unscripted programming for international streamers and cable networks, creating high-profile series such as *Otter Dynasty*, *Ed Stafford: First Man Out*, *Wild City*, *MasterChef Singapore*, *Raffles: Remaking an Icon* and *China From Above*. Other divisions include: Beach House Kids which is behind scripted series *My Buddy Bonemasher* and the live action puppetry show *Teddies*; Beach House Entertainment which produces formats and general entertainment programs like *Record Rides* and *Cesar's Recruit*; Beach House Labs, experts in digital and branded content and; Beach House Academy, which offers outreach programs and skills training to established and aspiring producers throughout Asia. beachhousepictures.com

About CuriosityStream

Curiosity Inc. is the entertainment brand for people who want to know more. The global media company is home to award-winning original and curated factual films, shows and series covering science, nature, history, technology, society, and lifestyle. With approximately 23 million subscribers worldwide and thousands of titles, the company operates the flagship Curiosity Stream SVOD service, available in more than 175 countries worldwide; Curiosity Channel, the linear television channel available via global distribution partners; and Curiosity Studios, which oversees original programming. Curiosity Inc. recently completed the acquisition of One Day University, which provides access to engaging talks and lectures from the best university and college professors in the United States. Curiosity Inc. is a wholly owned subsidiary of CuriosityStream Inc. (Nasdaq: CURI). For more information visit CuriosityStream.com.

About Abacus Media Rights

Abacus Media Rights (AMR) acquires and distributes a diverse slate of premium, multi-genre programming in the international market. At the same time, the company also works with producers to facilitate pre-sales and development finance as well as broadcaster commissions.

Embracing a fully transparent reporting ethos throughout, AMR focuses on building strong client relationships and generating positive solutions at every stage of the process, from initial financing to worldwide broadcast in order to successfully deliver scripted and non-scripted entertainment that counts to a global audience. Abacus Media Rights is an Amcomri Entertainment company. Amcomri Entertainment Inc (NEO Exchange Canada: AMEN) (FRANKFURT: 25Y0) Further information: www.abacusmediarights.com Twitter: @abacus_rights

About RX and RX France

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 20 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, FIAC, Paris Photo, Maison&Objet*... and many more. RX France's events take place in France, China, India, Italy, Mexico, Russia and the United States.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

*Organised by Safi, a subsidiary of Reed Expositions and Ateliers d'Art de France

About CANNESERIES

Established in 2018 by an independent association chaired by Fleur Pellerin, the CANNESERIES festival aims to promote and highlight series from all over the world and become the voice of this modern, popular and ultra-creative art. Drawing its energy from the very heart of the world-renowned city of Cannes, the festival takes place in parallel with MIPTV.



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