

PRESS RELEASE

LINE UP ANNOUNCED FOR MIPTV'S 2022 MIPDrama

Exclusive First-Look At 10 Highly Anticipated New Dramas
For International Buyers



BILLY THE KID
MGM

DEAR VIVI
ZDF ENTERPRISES GMBH

HOUSE OF PROMISES
BETA FILM

SUMMER OF SORROW
KESHET INTERNATIONAL

ALL THAT IS LEFT
SVT

ELVIRA
STUDIOCANAL

THE INVINCIBLES
MOSKITO

BANGLA - THE SERIES
FANDANGO S.P.A

EVILSIDE
WHATEVERGROUP OY

THE NET
BETA FILM

Paris, 09 March 2022 – RX France (formerly Reed MIDEM) today confirmed the line-up for this year's MIPDrama, the annual premium drama showcase in Cannes offering international buyers an exclusive first-look at a curated selection of the most anticipated series in production around the world.

The 7th edition of this unique event is open to all registered buyers. After 2 years online, it returns to the prestigious Debussy Theater on Sunday 3 April 2022 (14.30 CEST), as the curtain raiser to the newly reshaped MIPTV (4-6 April).

As previously, 15-minute exclusive previews of 10 upcoming series will be featured, each selected for their writing and production values, originality, and their worldwide appeal. After the screenings, participating buyers will be invited to vote for their "Coup de Coeur" at a networking cocktail at which the winner will also be revealed.

The selection, from a record number of nearly 50 submissions, was made with the support of the MIPDrama Buyers Advisory Board, comprised of leading global industry executives with extensive experience in acquisitions, co-productions, and international business development: Ignacio Barrera, SVP, Sales, & Business Development, Telemundo Global Studios (USA); Geraldine Easter, Director of Programming & Acquisitions, Nine Network (Australia); Aline Marrache-Tesseraud, Senior Vice President, Development, Original Scripted Content, Universal Music Media & Content (France); Anette Rømer, Format Consultant, STV Production (Denmark); Sarah Wright, Director of Sky Cinema & Acquisitions, Sky (UK); Viktoria Wasilewski, Head of Content, Amazon Italia Services Srl (Italy).

Advisory Board Member Anette Rømer said: "It is a huge pleasure to take part in the curation of the MIPDrama selection 2022. The entries have truly impressed: volume, quality and global reach is unparalleled; the opportunities for writers, producers, directors, and talent are historic and the audience continues to be spoilt for choice. MIPDrama will once again be a unique showcase".

Added Sarah Wright, "I am heartened to see the sheer range and quality of the international drama projects submitted and shortlisted this year. It is brilliant to see our industry bouncing back to full throttle - small but much needed hope in such

difficult, unsettling times.”

Buyers will see preview excerpts from the following series:

ALL THAT IS LEFT (Sweden)

Format: 8 x 20-25 min
Genre: Teen/Young Adult
Production Company: Erik McAllister for SVT
Distribution Company: SVT Sales
Main Broadcaster: SVT

BANGLA - THE SERIES (Italy)

Format: 8 x 30min
Genre: Comedy Drama
Production Company: Fandango
Distribution Company: Fandango
Main Broadcaster: Rai

BILLY THE KID (United States/Canada)

Format: 8 x 60min
Genre: Drama, Western, Action-Adventure
Production Companies: Michael Hirst, Donald De Line of De Line Pictures, Darryl Frank and Justin Falvey of Amblin Television, Otto Bathurst and Toby Leslie via One Big Picture/EPIX Studios and MGM International Television Productions, in association with NENT's Viaplay
Distribution Company: MGM
Main Broadcasters: EPIX (US), Viaplay (Nordics), STAN (Australia), MBC (Middle East)

DEAR VIVI (Germany)

Format: 6 x 45min
Genre: Other
Production Company: Seven Dogs Filmproduktion GmbH
Distribution Company: ZDF Enterprises
Main Broadcaster: ZDF

ELVIRA (Denmark)

Format: 8 x 60min
Genre: Crime Drama
Production Companies: Meta Louise Foldager Sørensen for SAM Productions, alongside producers Sara Namer and Johannes Rothaus Nørregaard
Distribution Company: StudioCanal
Main Broadcaster: Viaplay

EVILSIDE (Finland)

Format: 6 x 45min
Genre: Crime
Production Companies: Antti Kaarlela, Whatevergroup, Einar Loftesnes, Handmade Films in Norwegian Woods
Distribution Companies: Dutch Features, Dutch Prime
Main Broadcaster: Elisa Viihde

HOUSE OF PROMISES (Germany)

Format: 12 x 60min
Genre: Drama, Historical/Period (post-1900)
Production Company: X-Filme Creative Pool for RTL+
Distribution Company: Beta Film
Main Broadcasters: RTL+, Vox

SUMMER OF SORROW (Finland)

Format: 10 x 45min
Genre: Crime
Production Company: Rabbit Films
Distribution Company: Keshet International
Main Broadcaster: Elisa Viidhe

THE INVINCIBLES (Finland)

Format: 8 x 44 min

Genre: Political

Production Companies: Mari Kinnunen, Moskito Television

Distribution Company: Fremantle International

Main Broadcaster: Elisa Viihde Viaplay

THE NET (Germany, Austria, Italy)

Format: 2 series of 8 x 60min and 1 series of 6 x 60min

Genre: Genre: Drama, Thriller, Mystery, Sports, Social Criticism

Production Companies: Netz GmbH - a joint venture between Red Bull Media House and Beta Film; local producers: MR-Film, Sommerhaus

Serien GmbH, Cross Productions

Distribution Company: Beta Film

Main Broadcasters: ARD, Servus TV

RX France Entertainment Division Director & Director of MIPTV, Lucy Smith said: " It's great to be back in the Debussy Theatre with this unique showcase. A huge thanks to the record-breaking number of companies that submitted their work, and to the time dedicated by our wonderful Advisory Board who had the hard job of selecting just ten to feature. We couldn't have a more fitting and celebratory start to the Spring market!"

Distributors, studios, buyers, platforms, and producers, spanning more than 50 countries have, to date, confirmed their presence in Cannes for the 59th annual MIPTV International Spring TV Market. These include, to date, over 120 companies set to exhibit within a reshaped layout in the Palais des Festivals.

A new 3-day format for the Spring market this year sees MIPFORMATS and MIPDoc brought into the heart of the main MIPTV programme. Cannes will also play host to the fifth season of international TV series Festival CANNESERIES (1-6 April).

Press Contacts

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Notes To Editors:

About RX and RX France

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**Organised by Safi, a subsidiary of Reed Expositions and Ateliers d'Art de France*

About CANNESERIES

Established in 2018 by an independent association chaired by Fleur Pellerin, the CANNESERIES festival aims to promote and highlight series from all over the world and become the voice of this modern, popular and ultra-creative art. Drawing its energy from the very heart of the world-renowned city of Cannes, the festival takes place in parallel with MIPTV.

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