



Esports BAR Guests at MIPTV 2022, April 4-6

COMPANY NAME	JOB TITLE	COUNTRY
BURGER KING ESPANA, S.L.U.	Responsable de patrocinio	SPAIN
MISSION FOODS EUROPE	Brand Digital Manager	SPAIN
EXCEL	CEO	UNITED KINGDOM
RIOT GAMES	Business Development	GERMANY
TEAM LIQUID	President & COO	UNITED STATES
G2	General Manager	GERMANY
DANONE	Digital Manager	FRANCE
PLAY THE GAME AGENCY	Founder & CEO	SPAIN
PEPSICO	Global UCL Digital & Media Manager	SPAIN
GUINEVERE CAPITAL	Managing Director	UNITED KINGDOM
GUINEVERE CAPITAL	Director	UNITED KINGDOM
THE SWITCH	Vice President, Gaming	UNITED STATES
THE SWITCH	Sales	UNITED KINGDOM
EPULZE	COO	SWEDEN
EPULZE	Co-Founder & CMO	SWEDEN
EPOS GROUP A/S	Global Esports Specialist	DENMARK
HEROIC AS	Chief Commercial Officer	NORWAY
HEROIC AS	Partnership Manager	NORWAY
YOUNG&REBEL	International Sector Director Esports and Gaming	UNITED KINGDOM
FANTASYEXPO	CO-CEO	POLAND
FANTASYEXPO	Co Owner	POLAND
FANTASYEXPO	CEO	POLAND
ENDX TECHNOLOGIES LIMITED	Co-founder	UNITED KINGDOM
DIGITAL IOM	Esports Executive	ISLE OF MAN
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Formula E	Gaming Director	UNITED KINGDOM
SPORTSKRED LTD.	CEO	UNITED KINGDOM
SPORTSKRED LTD.	CTO	UNITED KINGDOM
SPORTSKRED LTD.	Global Director, Esports	UNITED KINGDOM
ORANGESA	Product Manager Esport Operator Infrastructure	FRANCE
LE COQ SPORTIF	Head of Esport	FRANCE
FULCRUM	CEO	UNITED STATES
META SOCCER		SPAIN
META SOCCER	COO & Co-Founder	SPAIN
I.BARGAOUI ENTERTAINMENT & MARKETING	CEO & Founder	FRANCE
ESPORTS TOWER	CEO	UNITED KINGDOM
DRAGONI	COO & Co-Founder	UNITED KINGDOM
SWARMIO MEDIA	VP, Global Partnerships	CANADA
EFUSE INC.	Director of International Expansion	UNITED STATES
TWITCH	Director of Business Development	UNITED KINGDOM
SEG ESPORTS BV	Division Director Esports	NETHERLANDS
SEG ESPORTS BV	Head of Commerce	NETHERLANDS
EX MACHINA GROUP	VP Americas	NETHERLANDS
ARAM	CEO	POLAND
ARAM	Head of Global Partnership	POLAND
MODE	Head of Project	FRANCE
BOOSTERS S.R.O.	CEO, Co-Owner	CZECH REPUBLIC
UBISOFT	Senior Director	UNITED STATES
UBISOFT	Product Manager Esport	FRANCE
MARSH	SVP Global Sports and Events Practice	BELGIUM
UBEAT	Managing Director	SPAIN
BLAST	CEO	UNITED KINGDOM
BLAST	VP Distribution & programming	UNITED KINGDOM
Jacob Avocats	Lawyer	FRANCE
ISDEFE - Spanish Audiovisual HUB	Business Development and Strategy for Digital Media and New Entertainment	SPAIN
Sandra Lehner	Journalist	UNITED STATES
Jung von Matt SPORTS GmbH	Head of Esports	GERMANY
BAYZ	Co-Founder	UNITED STATES
CITYSPORT	CEO	ROMANIA
EGEN ESPORTS	Founder	AUSTRALIA
SPORTBET	General Manager, Commercial & Development	AUSTRALIA
INVISIBLE PCC	CEO	UNITED STATES
PERNOD RICARD	Digital Marketing Acceleration Expert	FRANCE
KAIVOS MEDIA	Senior Partnerships Executive	UNITED KINGDOM
IBERDOLA	Head of Partnerships	SPAIN
NICECACTUS	Head of Strategic Partnerships	FRANCE
NICECACTUS	Head of Operations	FRANCE
WILDMOKA	VP Worldwide Channel Sales	FRANCE
WILDMOKA	Marketing & Business Intelligence	FRANCE
JAYKAY MEDIA	Consultant	UNITED KINGDOM
SHIBNOBI GAMING	CEO & Founder	
LVME SOFRIMAR	President	FRANCE
WEPLAY ESPORTS	Head of Esports Tournament Marketing	UKRAINE
WEPLAY HOLDING	Chief Communications Officer	UKRAINE