

# MIPDOC PROJECT PITCH

## TERMS AND CONDITIONS

### ITEM 1: SUBJECT

RX France, a company organised in the legal form of a société par actions simplifiée (simplified joint stock company) with a capital of 90,000,000 euros, having its registered offices at 52 Quai Dion Bouton 92800 Puteaux, France, registered with the Nanterre Companies Registry under n°410 219 364, is the official organiser of the MIPDoc Project Pitch.

The MIPDoc Project Pitch is a unique pitching event for creators and producers of factual and documentary projects, taking place during MIPTV (4-6 April 2022), in the Palais des Festivals, Cannes, France.

If MIPTV 2022 is not physically held in Cannes, the MIPDoc Project Pitch shall be held online or postponed.

The aims of the MIPDoc Project Pitch are to encourage, promote and reward creativity, originality and innovation

### ITEM 2: MIPDOC PROJECT PITCH CALL FOR ENTRIES

#### 2.1 CRITERIA OF PARTICIPATION

The MIPDoc Project Pitch is open to all creators and producers from around the world (under the banner of a company or not) to present their new factual and documentary projects, in early stages of productions, and for which the worldwide rights are still available.

To qualify, eligible projects must be:

- **factual and documentary series / one-off;**
- **still looking for financing, i.e. "Early Stage" (0 to 25% financed) and "In Development" (25 to 75% financed);**
- **in its first season (returning seasons are not eligible)**
- **never pitched before at a festival/market or to buyers prior to MIPTV 2022.**

RX France reserves the right to disqualify a Pitch Entry, if such eligibility requirements are not met. If a Pitch Entry is disqualified for such reasons, no refund of the MIPTV registration fee will be granted.

#### The call for entries is open to MIPTV 2022 delegates

Submit your project by filling out the "MIPDoc Project Pitch" online form"

All submissions should be made in English.

All required materials, as set forth hereinabove, must be received by RX France no later than **15 February 2022** (the "Entry Deadline").

Incomplete or late entries may be disqualified by ruling of RX France.

RX France will not be responsible for late, lost, damaged, incomplete or ineligible Pitch Entries.

By submitting a project for the MIPDoc Project Pitch, the Applicant:

- Acknowledge they must be registered to MIPTV in Cannes, attend the preparatory meeting, and present their project as part of the live pitch, in case the project is selected.

- Agree to be bound by the Rules and Regulations. Applicants agree that any failure to abide by any term and condition contained in the Rules and Regulations may result in the disqualification of the applicant's Pitch Entry. Applicants acknowledge that all rulings of RX France and all decisions of the Jury shall be binding and final.
- Warrant that the Pitch Entry is the original work of the applicant, that the applicant has the right and authority to submit and present the Pitch Entry, and that the applicant's Pitch Entry does not infringe upon or violate any copyright, trademark, right of privacy or right of publicity or any other right of any kind or nature of any person or entity. If RX France has reason to believe that a Pitch Entry contains any material that may infringe upon or violate any right or law, such Pitch Entry may be disqualified by ruling of RX France. If a Pitch Entry is disqualified for such reasons, no refund of the Registration Fee will be granted.
- Acknowledge that their Pitch Entry is submitted voluntarily. Applicants recognise the possibility that elements of their Pitch Entry may be identical or similar to material which has or may come from, or is developed by other sources to RX France; its affiliates, personnel (including, without limitation, employees, officers, directors); the members of the Jury. Applicants understand and agree that a Recipient's use of such other material containing elements identical or similar to those contained in the submitted Pitch Entry shall not entitle the applicant to any compensation, if a Recipient has an independent legal right to use such other material which is not derived from the applicant, either because such elements were not new, or were not originated by the applicant, or are in the public domain, or were or may be independently created by any other person.
- Guarantee that their Pitch Entry does not contain third party copyrighted materials, images or music without they first obtain all necessary licenses, clearances, releases and/or permissions. Applicants who do not hold copyright ownership of the Pitch Entry or any elements contained within must obtain written consent and agreement from the rights owner to be bound by the Rules and at RX France's request, must be able to provide a copy of such written consent and agreement from the rights owner.
- Confirm their availability to pitch their project on the MIPTV stage on Monday 4 April 2022 if they are selected as Finalist. All Finalists or their representative will be asked to attend a preparatory and technical rehearsal of the live pitch. This rehearsal is mandatory and may be scheduled on Sunday 3 April. Final rehearsal schedule will be confirmed by RX France to all Finalists at the announcement of the selection

Applicants agree to defend, indemnify and hold the Recipients harmless from and against any and all claims, liabilities, damages, losses or expenses arising out of the applicant's breach of any warranties set forth in the Rules, including, without limitation, any claims based on the infringement or violation of any copyright, trademark, right of privacy or right of publicity.

## **2.2 CONDITIONS OF PARTICIPATION**

Correct entry information is the responsibility of the applicant. RX France is not liable for any incorrect listings that are the result of incorrect information provided by the applicant. Applicants warrant that all of the information provided, including the information provided on the Pitch Entry Form and the credits for creators and producers, is true and correct and has been verified by all parties involved. If any information is found to be incorrect, the Pitch Entry may be disqualified by ruling of RX France. If a Pitch Entry is disqualified for such reasons, no refund of the MIPTV registration fee will be granted.

RX France reserves the right to reject any Pitch Entry should its content be perceived, as deliberately interfering with honour and human dignity, with anyone's rights, pornographic, racist, provocative, discriminatory or violent, or as having commercial or promotional aim, for the benefit of a company. RX France reserves its rights in case of any infringement of this kind.

Applicant's Company and delegates need to be registered for MIPTV

The Finalists will be responsible for accommodation, flights and expenses on site and other costs and expenses of attending and participating in all aspects of the event.

The Finalists are authorised to mention the selection of their project at the MIPDoc Project Pitch in their promotional activities.

The information provided as part of the submission in the MIPDoc Project Pitch Form may be used by RX France to promote the selected programmes in all communication/promotional tools relating to the MIPTV 2022:

- Website, Show News and all related e-communications, including social media.
- Printed MIPTV 2022 programme, Preview magazine (distributed to the international press and the overall community attending the market).
- Any other promotional/marketing tools that RX France or MIP Markets may use for informational or promotional purposes.

The Finalists authorise the use of this information for promotional purposes.

RX France may make pictures of the live session the Applicant is involved in. The Applicant authorises RX France to use pictures taken during the session on MIPTV's website, printed material, online campaigns and/or RX France's partners' websites and for distributing within a compilation for informational, promotional and/or commercial purposes; for a period of three (3) years beginning on the date the shooting is made.

### **ITEM 3: SELECTION PROCESS**

All eligible Pitch Entries received will undergo a selection round of judging based on the criteria of:

- Creativity & Storytelling quality
- Original and innovative concept
- Worldwide appeal

The selection process and criteria of eligibility of finalists are subject to modification should a sponsor take part in the MIPDoc Project Pitch. In case of such event, the MIPDoc Project Pitch definitive Rules & Regulations will be published on the MIPTV website no later than 4 march 2022.

Submitted projects will be reviewed by an international Jury of commissioners from of international decision-makers.

Five Finalists will be selected to pitch their project on the MIPTV stage.

The Finalists will be informed of their selection by mid/late March and an official announcement will be made by the end of March.

The Finalists shall ensure that any and all rights for their Pitch Entries are available at such time.

Only Finalists will have the right to present and pitch their selected project at this live pitching event onsite in front of an audience of accredited buyers, commissioners and distributors.

The Finalist(s) accordingly authorize(s) RX France to use his/her name and likeness and if necessary, that of its representative(s) present during the MIPDoc Project Pitch public session.

The pitch materials of those who have been selected and have accepted to participate in the live pitch will be made accessible for screening to all accredited buyers, commissioners and distributors.

### **ITEM 4: THE GAIN**

All finalists will get:

- Visibility during the on-stage pitching in Cannes during MIPTV 2022
- Visibility in MIPTV 2022 communication and marketing tools (official conference programme, MIPTV website and social networks)
- Organised meeting with the Jury members in Cannes

The winner will get:

- Editorial coverage on the MIPTV website and MIPBlog
- 1 free entrance to MIPTV 2023

### **ITEM 5: CLAIMS**

The act of submitting a Pitch Entry implies that the applicant has accepted and agreed to be bound by the Rules.

If for any reason the MIPDoc Project Pitch is interrupted, delayed or cancelled or cannot be completed as planned, RX France reserves the right to postpone, suspend or terminate the MIPDoc Project Pitch 2022.

If any provision of the Rules is declared invalid or unenforceable, all other provisions shall remain in effect.

If an applicant fails to comply with any term and condition contained in the Rules, the applicant's Pitch Entry may be disqualified by ruling of RX France.

### **ITEM 6: PERSONAL DATA**

RX FRANCE collects Applicants' personal data by the present document or via an online database, or during participation to the Event (attended places or events, services operated) in accordance with the following disposition and RX FRANCE Privacy Policy (<https://privacy.reedexpo.com/en-gb.html>).

The data is processed by RX FRANCE for the purposes of carrying out its contractual obligations (notably customer's data base management, access to the online Applicants' database, events, services and ticketing management, invoicing and cash collection management) and promoting its activity.

Such data is stored for a maximum duration of 10 years.

This personal data can be:

integrated into the online database available to Applicants to enable them to prepare the Event, network, promote their business and schedule their business appointments during the Event. In this respect, Applicants undertake not to use the data for any other purposes. Applicants that would use the data contained in the

database for their own purpose are deemed data controllers and bear all the liabilities of this status towards other Applicants. RX FRANCE will provide its best efforts to stop by any means any disturbance caused by any forbidden use of personal data. RX FRANCE shall, under no circumstances, be held liable regarding the unlawful data processing and use from other Applicants or third parties;

transmitted to parties that have undertaken to comply with Data Protection Laws requirement such as companies belonging to the same group, in particular the companies of the RELX group, service providers and partners, who may be located outside the European Economic Area;

communicated to Applicants, such as speakers, sponsors, exhibitors and sellers, who can be located outside the European Economic Area to carry out commercial prospecting;

used on all distribution and promotional media in connection with the relevant Event including but not limited to media over the internet;

processed for distribution and promotional analysis (profiling, targeting).

As a data controller, RX FRANCE has implemented and maintains appropriate technical and organisational measures in such a manner that its processing of personal data meets the requirements of French and European Data Protection Laws and in particular GDPR.

Applicants may exercise their right to access, obtain, correct and oppose the use of their personal data, to the extent that such data is processed solely by RX FRANCE, by writing to Privacy Centre webform (<https://privacy.reedexpo.com/en-gb/privacy-centre.html>).

In case of unsatisfied answer to Applicants' request, Applicants may raise a complaint before the French National Data Protection Authority (Commission Nationale Informatique et Libertés or CNIL) [www.cnil.fr](http://www.cnil.fr)

#### **ITEM 7: MISCELLANEOUS**

In the event of circumstances independent of RX France's will and resulting in the impossibility of organising MIPDoc Project Pitch 2022, shall be cancelled, postponed or held online without any indemnification whatsoever.

#### **ITEM 8: GOVERNING LAW AND JURISDICTION**

The Rules shall be construed under and governed by French law.

APPLICANTS EXPRESSLY ACKNOWLEDGE AND AGREE THAT THE COURTS WHICH HAVE JURISDICTION OVER RX FRANCE'S REGISTERED OFFICES WILL BE SOLELY COMPETENT TO RULE ON ANY DISPUTE ARISING IN CONNECTION WITH THE CONTENT OR THE ENFORCEMENT OF THE RULES.