

MIPDOC PROJECT PITCH 2022

FAQ

What is the MIPDoc Project Pitch?

The annual MIPDoc Project Pitch is open to all creators and producers seeking to develop factual and documentary projects with co-production partners. Finalists will have the opportunity to pitch their projects to a jury of international decision-makers.

The MIPDoc Project Pitch is the perfect platform to bring new projects to the world's leading Doc & Factual commissioning editors, financiers, buyers and distributors.

What are the criteria for selection?

To qualify, submitted projects must be:

- **factual and documentary series / one-off;**
- still looking for financing :
 - **“Early Stage” (0 to 25% financed)**
 - **“In Development” (25 to 75% financed);**
- in its **first season** (returning seasons are not eligible)
- **never pitched before** at a festival/market or to buyers prior to MIPTV 2022

Selection will be based on the following criteria:

- Creativity & Storytelling quality
- Original and innovative concept
- Worldwide appeal

How do I enter the competition?

The call for entries is open to delegates registered to MIPTV

- Submit your project by filling out the "[MIPDoc Project Pitch online form](#)"
- All submissions should be made in English. Make sure you read carefully the MIPDoc Project Pitch Terms & Conditions.

Is there any cost to apply?

Companies / delegates must be registered at MIPTV to submit a project.

More information regarding MIPTV registration fee is available [here](#).

How many projects can I submit?

You can submit up to 3 projects to the MIPDoc Project Pitch

What are the key dates and deadlines?

- **First week January 2022:** Call for entries
- **15 February 2022:** Deadline for entries
- **Mid March 2022:** Finalists official announcement.
- **3 April, 2022 :** Mandatory preparatory meeting for the finalists
- **4 April, 2022 :** Live MIPDoc Project Pitch

What is the selection process?

The MIPDoc Project Pitch is managed by RX France, submitted projects will be reviewed by an international Jury of Buyers and Commissioners.

Five Finalists will be selected to pitch their project on the MIPTV stage on **Monday 4 April 2022**.

When the finalists will be announced?

The finalists who have been selected to participate in the live Pitch will be announced by RX France by mid March on the MIPTV website and will be notified by email by RX France.

The non-selected projects will be notified by email by RX France.

What will happen on stage if I am selected as a finalist?

The live Pitch language is English.

Each finalist will have 5 minutes to pitch (including a video – we recommend a maximum duration of 90”) and 3 minutes for a Q&A session with the jury to discuss further the format and potential of their project.

After the pitches, the jury will leave the stage for deliberation to choose the best project.

During this deliberation, the finalists will come back on stage to interact with the audience for a live Q&A.

What will I get if I am selected as a finalist for the live MIPDoc Project Pitch at MIPTV?

- Visibility during the on-stage pitching in Cannes during MIPTV 2022
- Visibility in MIPTV 2022 communication and marketing tools (official conference programme, MIPTV website and social networks)
- Organised meeting with the Jury members in Cannes

What will I get if I win the live MIPDoc Project Pitch at MIPTV?

- Benefit from full impact of the MIPDoc Pitch marketing campaign including :
 - Media, Editorial & social media coverage before, during & after the show
- 1 free entrance to MIPTV 2023
- Possibility to use the MIPDoc name & logo in your communications as MIPDoc Pitch finalists and winner.

Who do I contact if I have questions related to the MIPDoc Project Pitch?

Please send an email to carole.ollerdissen@rxglobal.com