Digital | miptv

Digital MIPTV - Networking Guide

Accessing your Account

All you need to access your account is your email address; besides that, just follow the steps below.

Log in through this link -->
https://matchmaking.grip.events/digitalmiptv/event-login

Enter your Email

This needs to be the email that you registered wi
th for the Event. If your email is not registered, cont
act the organiser.

Enter the email address you provided when you registered for the event

E-mail

Continue

Enter the Badge ID you received in your welcome email when you registered for the event.

Badge / Registration ID

Claim Account

Request a reminder

Enter your Badge / Registration ID

As part of registring for the Event you'll have received a unique Registration or Badge ID enter it to claim your account.

Requesting a Reminder will send you an email with your ID (check your spam folder)!

Create a Password

You'll use this password moving forward to access your account on Grip. You can always reset it in case you forget it.

Please create a password for your account and use this password the next time you log in.

Password

Login

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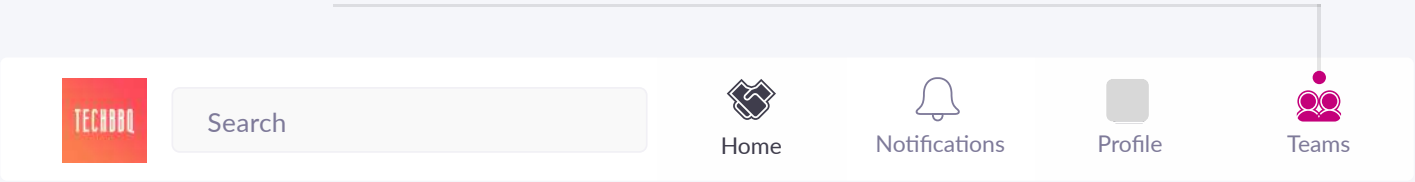
Teams (Company Portal)

Teams is a criticial element of the platform **for distributors and producers.** This page explains how to access it and some of its key features.

Go to the Teams Tab



Creating your Team

If you're the first person from your Company signing in you'll be presented with the option to "Create a Team". Enter your Company Name and immediately invite your colleagues to your team. This is very important if you want to take advance of the features outlined below.

Powerful functionality for your Company

HOME

- **Meetings** — All the meetings for you and your team members in a single overview
- **Inbound Leads** — Request meetings with all people that have viewed or expressed an interest in you, your company or your programmes and projects.
- **Company Chat** — Enable attendees to start a direct conversation with your company on the platform.
- Contacts

ADMIN

- **Team Members** — Collaborate with your colleagues as Team Members, update their profile and request meeting on ther behalf.
- **Programmes and Projects** — Create your programmes and projects to give even more visibility to your Company and what you offer.
- **Company Profile**
- Account
- Export

Edit the Company Profile

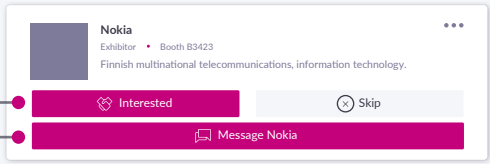
It is critical that your company profile looks as great as it can be, add images a description and event specific metadata to make it appear across the platform as frequently as possible.

Company Profiles

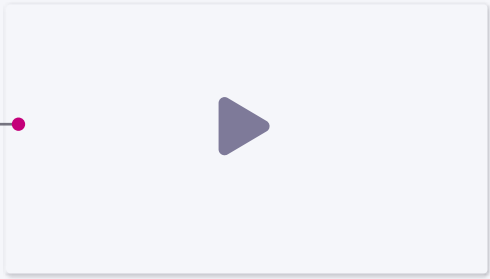
Company Profiles bring plenty of opportunities for companies to showcase their unique capabilities and products in a single overview. Simple to set up and easy for attendees to explore.

Marking a Company with "Interested" will add you to the Inbound Leads of the Company

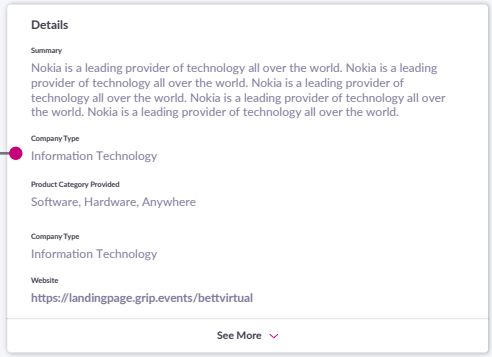
Message a Company directly if you want to speak to them



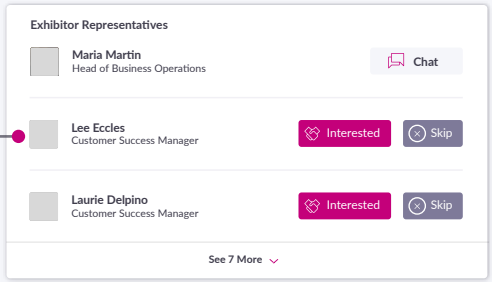
Embedded a Youtube or Vimeo Video



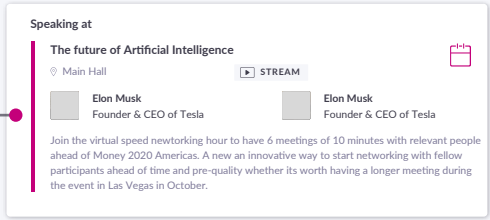
Company Information
Available fields depend on the orgniser



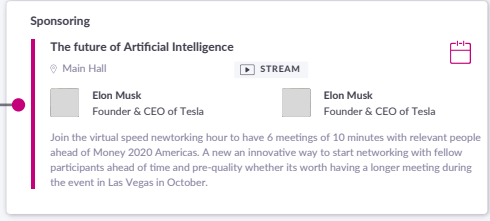
Representatives that are associated with the Company Profile



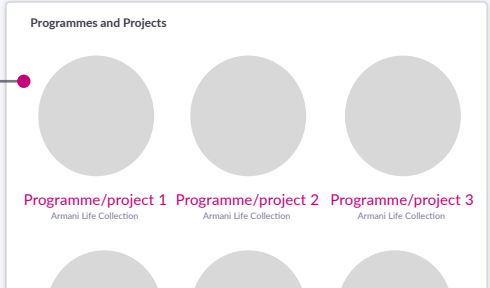
Overview of the Sessions the Company is Speaking



Overview of the Sessions the Company is Sponsoring



Extensive Programme and Project Catalogue



Request a Meeting with an individual Representative of t he Company

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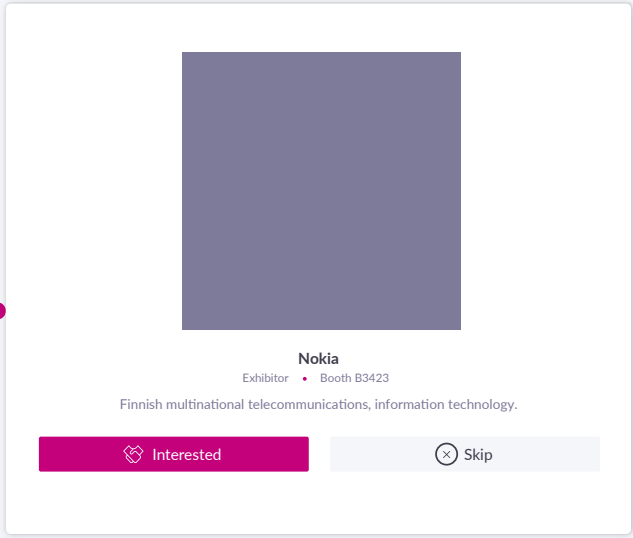
Programmes & Project Profiles

for Distributors and Producers.

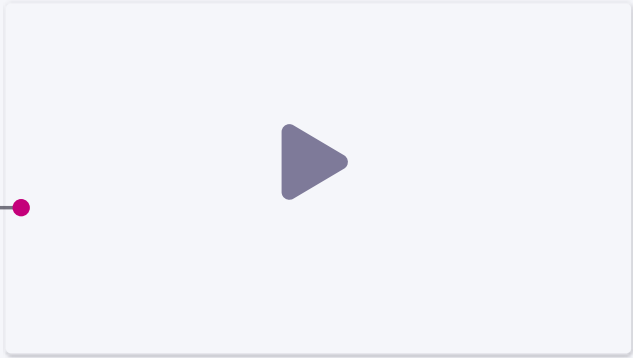
The Teams profile is versatile and filled with powerful functionality and mutlimedia to drive maximum engagement for co-producers and distributers.

Upload up to 10 pictures.

Pictures in JPG or PNG.
Best if squared.
Ideally 1000x1000 pixels.

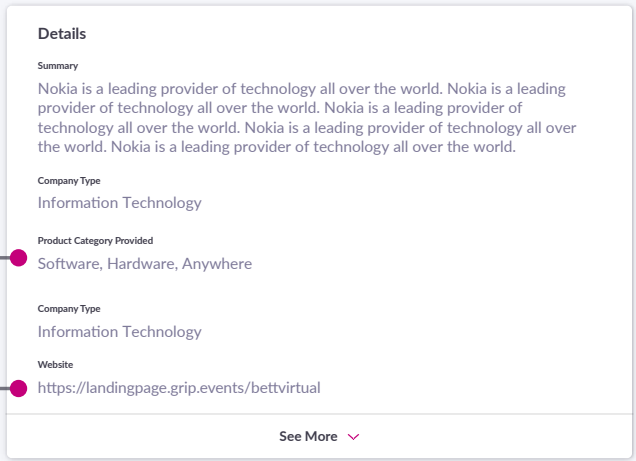


Embedded Youtube Video

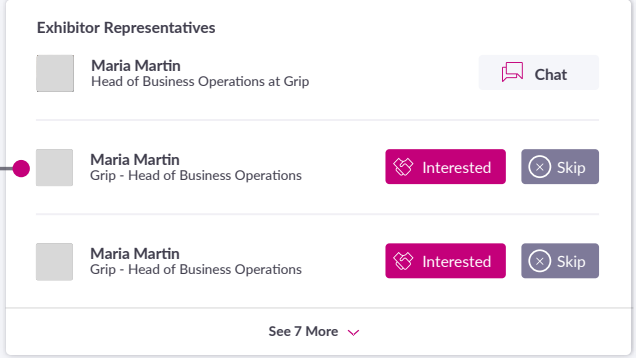


Specify the product categories you provide

Direct Links to your company website



Representatives



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Open Networking

Connections and Meetings are a core element of a succesfull event experience.
We've made this as
easy as possible distilling it down to just 4 simple steps to get a calendar full of meetings:

Request

Get recommendations, search and scroll throught lists to request meetings for a time and date that works for you.

Accept

Receive incoming meeting requests via notifications or in your email and accept them to have them synced to your personal calendar.

Join

Virtual Meetings can be joined 5 minutes before the scheduled start time. You can join the meeting from your email or the platform by clicking:

Open Virtual Meeting Room

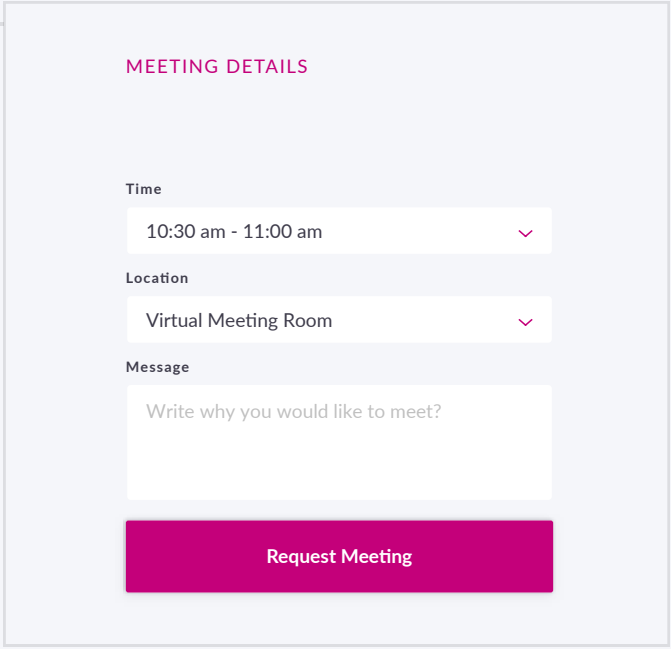
Rate

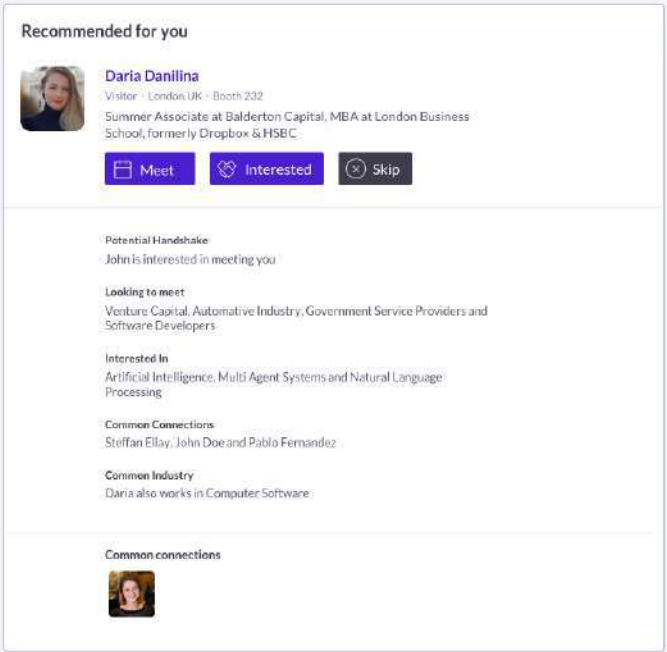
Give anonymous feedback on your meeting with "Good", "Bad" or "Didn't Happen" and give a reason for your rating to qualify your post-event follow-ups.

PRO TIP

To get the best recommendations of people to meet and increase the chances that people accept your meetings one element is absolutely crucial: **complete your profile!**

Add a profile image, fill out your summary and select your preferences in the event-specific questions.





Besides being able to request meetings, mark people with "interested" or "skip". If someone is also interested in you, chat with them and grow your network!

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