

ALL SESSIONS WILL BE RELEASED EACH DAY AT 9.30 (CET) AND AVAILABLE ON-DEMAND UNTIL APRIL 3<sup>RD</sup>

**MONDAY 30 MARCH**

**TUESDAY 31 MARCH**

**WEDNESDAY 1 APRIL**

**THURSDAY 2 APRIL**

**WHAT'S NEXT - CURATED CONTENT DISCOVERY**

**DRAMA SERIES PITCH #1**

Eight Months  
Fairytale Detective  
Mothercity / The Beat

**DRAMA SERIES PITCH #2**

Calima  
Pacient SH  
The Drama Queens of Kabul

**DRAMA SERIES PITCH #3**

Clash  
Fight For Your Rights  
Nerotica  
Rough

**CREATIVE TALENT PITCH**

Bathroom Confessions  
It's Called Xolenia  
Kiss Goblin  
La Mesa  
Naked  
Titcom

**KIDS SERIES PITCH**

Bear & Salmon  
Deadhead  
Pop Paper City  
Sullivan Sails  
Ten

**MIPFORMATS INTERNATIONAL PITCH**

*Supported by Hunan TV - International Biu Project*

Before You Hit The Floor  
Racing To Survive  
Run & Hide  
The Industry  
The Move

**MIPDOC PROJECT PITCH**

Behind Lucy  
Eat Me - Or Try Not To  
Natural Disasters: Mega Regulators  
Story of Aids  
Untitled Donation Project

**MIPTV DRAMA BUYERS' SUMMIT**

*By Invitation*

**FACTUAL CONTENT SHOWCASE**

**KIDS CONTENT SHOWCASE**

**WHAT'S TRENDING - CURATED MARKET INTELLIGENCE**

**FRESH TV FORMATS**

*Presented by The WIT*

**FRESH TV KIDS**

*Presented by The WIT*

**FRESH TV FICTION**

*Presented by The WIT*

**CONTENT STRATEGIES IN THE  
STREAMING ERA**

*Presented by FTI Consulting*

**ONE TV YEAR IN THE WORLD:  
CRACKING AUDIENCE TRENDS**

*Presented by Glance*

**MIPTV FACTUAL TRENDS:  
2020 AND BEYOND**

*Presented by K7 Media*

**SCHEDULING & MARKETING  
STRATEGIES IN THE STREAMING ERA**

*Presented by MIDiA Research*

**NEW SUPERFORMATS:  
WHAT MAKES A GLOBAL HIT ?**

*Presented by Broadcast Intelligence*

**WHAT'S HOT WHAT'S NOT: SCRIPTED  
AND UNSCRIPTED COMMISSIONING  
AND DEVELOPMENT TRENDS**

*Presented by Ampere Analysis*

**SNAPSHOTS FROM  
THE FUTURE 100**

*Presented by Wunderman Thompson*