

FAQ

What is the Digital Short Form Series Pitch?

The Digital Short Form Series Pitch is a unique pitching event for creators and producers of digital native short form drama series.

This is a unique opportunity to be spotted at an international level and meet key decision makers looking for creative talent and innovative content.

Organised by MIPTV (9-12 April 2018), The Digital Short Form Series Pitch will take place on Tuesday 10 April at the Gare Maritime, Cannes (50 meters from The Palais des Festivals). It will be featured during the newly created forum for projects in development called IN DEVELOPMENT (10-11 April 2018).

Who can apply?

The Digital Short Form Series Pitch is open to all creators and producers from around the world (under the banner of a company or not) to present their new and original short form series.

What are the criteria for selection?

Selection will be based on the following criteria:

- Creativity
- Original and innovative concept
- Storytelling quality and capacity to adapt to short form formats and mobile consumption
- Production value
- Capacity of returning for multiple series
- Worldwide appeal

The selected projects will also have to be:

- Drama series, all genres are accepted
- Well written with a clear statement of the viability of the project
- Episodes lasting no more than 10 minutes and have English subtitled available if the series is not in English
- New and original concepts which have not been commissioned or released yet and for which the worldwide rights are still available.

How do I submit my project?

Submit your project by completing the [online Pitch Entry Form](#) and agreeing to the Digital Short Form Series Pitch 2018 Rules and Regulations by 8 February 2018.

A 3 to 5 minute video (trailer or pilot or episode) of the submitted project is required to take part in the selection process. This must be provided through a streaming link to be included in the online Pitch Entry Form.

By submitting a project, the applicant acknowledges he/she must come to MIPTV in Cannes and present a 90'' video as part of the live pitch, in case the project is selected.

How many times can I apply?

Each company or independent creator/producer can submit up to 1 project.

Is there any cost to apply?

No fee is required to enter a project in the competition.

Do I have to be registered at MIPTV or IN DEVELOPMENT to submit my project?

No, to submit your project, it is not required to be registered at MIPTV or IN DEVELOPMENT but you can be expected to be contacted by a Reed MIDEM Representative.

What are the key dates and deadlines?

- The call for entries opens online: **5 December 2018**
- Deadline for entries: **8 February 2018**
- Pitching at IN DEVELOPMENT, Gare Martime, Cannes: **Tuesday 10 April 2018**
- Rehearsal meeting for the finalists: **May be held from Monday 9 April 2018, 10 am**
The presence of a representative per selected projects is required in order to prepare the live pitch. The rehearsal meeting is mandatory. Exact time to be confirmed end of February.

What is the selection process?

Submitted projects will be reviewed by an international Jury of commissioners from leading networks and digital platforms.

Up to 6 finalists will be selected to pitch their project on the IN DEVELOPMENT stage.

The finalists will be informed of their selection by beginning of March and an official announcement will be made mid-March.

What will I get if I am selected as a finalist of the Digital Short Form Series Pitch?

- Visibility during the on-stage pitching in Cannes during MIPTV & IN DEVELOPMENT 2018
- Visibility in MIPTV & IN DEVELOPMENT 2018 communication and marketing tools (official conference programme, MIPTV & IN DEVELOPMENT website and social networks)
- Organised one-to-one meetings with the Jury members in Cannes

- Access to the MIPTV 2018 market and conferences & to the IN DEVELOPMENT 2018 forum for the whole duration of the event

Is there a winner of the Digital Short Form Series Pitch?

The Digital Short Form Series Pitch is a pitching event whose goal is to showcase the best new talent and projects. All finalists will get a one-to-one meeting with each Jury member and visibility during MIPTV & IN DEVELOPMENT. We reserve the right for a partner to award a project among the finalists.

What is IN DEVELOPMENT?

In Development is a 2-day event dedicated to fast-tracking drama series productions at an international level. Co-organised by MIPTV and CANNESERIES, it will be held from April 10-11, 2018 at the Gare Maritime, by the Cannes Harbour, 50 meters away from the Palais des Festivals. This new creative forum for projects in development will bring together international talented drama creators and producers alongside with key decision-makers including commissioning editors, platforms, distributors, co-producers, funds, and talent agencies enabling them to connect and greenlight projects.

Who do I contact if I have questions related to my application?

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