

# MIPTV 2017 MATCHMAKING PROGRAMME

## ► Sunday 2 April

**FIRST TIMERS' "HOW TO MIPTV" PRESENTATION, DISCOVERY TOUR & WELCOME DRINKS**  
17.15-18.30 | **Agora, Palais -1**  
17.00 Meeting point, main Croisette entrance, Palais des Festivals

## ► Monday 3 April

**FIRST TIMERS' WELCOME BREAKFAST**  
8.30-9.30 | **Pitching Arena Bar, Palais-1**

**PRODUCERS MEET-UP:  
ASIAN CO-PRODUCTION, BUY & SELL**  
9.30-10.30 | **Pitching Arena, Innovation Hub, Palais -1**

**PITCHING SESSION**  
12.00-12.45 | **Pitching Arena, Innovation Hub, Palais -1**

**PITCHING SESSION**  
15.30-16.15 | **Pitching Arena, Innovation Hub, Palais -1**

**FIRST TIMERS' COFFEE & BISCUITS**  
16.30-17.30 | **Pitching Arena Bar, Palais-1**

**PRODUCERS MEET-UP: LATIN AMERICA  
CO-PRODUCTION, BUY & SELL**  
17.30-18.30 | **Pitching Arena, Innovation Hub, Palais -1**

**FIRST TIMERS' MEET & GREET CORNER -  
MIPTV NETWORKING COCKTAIL**  
19.30 - 21.00 | **Meeting Point: The Grand Hyatt Cannes  
Hotel Martinez, Citronnier room**  
Meet and network with the MIPTV team and other  
fellow first timers at the MIPTV  
Networking Cocktail & Red Carpet

## ► Tuesday 4 April

**FIRST TIMERS' WELCOME BREAKFAST**  
8.30-9.30 | **Pitching Arena Bar, Palais-1**

**PRODUCERS MEET-UP: AFRICAN  
CO-PRODUCTION, BUY & SELL**  
9.30-10.30 | **Pitching Arena, Innovation Hub, Palais -1**

**KIDS BUYERS BRIEFING SESSION**  
10.45-11.45 | **Pitching Arena, Innovation Hub, Palais -1**

**PITCHING SESSION**  
12.00-12.45 | **Pitching Arena, Innovation Hub, Palais -1**

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15.30-16.30 | **Pitching Arena, Innovation Hub, Palais -1**

**FIRST TIMERS' COFFEE & BISCUITS**  
16.30-17.30 | **Pitching Arena Bar, Palais-1**

**PRODUCERS MEET-UP: EASTERN  
CO-PRODUCTION, BUY & SELL**  
17.30-18.30 | **Pitching Arena, Innovation Hub, Palais -1**

## ► Wednesday 5 April

**FIRST TIMERS' WELCOME BREAKFAST**  
8.30-9.30 | **Pitching Arena Bar, Palais-1**

**DRAMA CO-PRODUCTION  
ROUND-TABLE BREAKFAST**  
8.30-10.00 | **Verrière Grand Auditorium, Palais 1**

**PRODUCERS MEET-UP: ESPORTS BAR**  
9.30-10.30 | **Pitching Arena, Innovation Hub, Palais -1**

**KIDS BUYERS BRIEFING SESSION**  
10.45-11.45 | **Pitching Arena, Innovation Hub, Palais -1**

**FIRST TIMERS' COFFEE & BISCUITS**  
16.30-17.30 | **Pitching Arena Bar, Palais-1**

## ► Thursday 6 April

**FIRST TIMERS' WELCOME BREAKFAST**  
9.00-10.00 | **Pitching Arena Bar, Palais-1**

▶ Monday 3 April



## FIRST TIMERS' WELCOME BREAKFAST

8.30-9.30 | **Pitching Arena Bar, Palais-1**

Your first MIPTV? Join our daily events to meet peers and the MIPTV team. Glean tips on how to make the most of your MIPTV.

*Open to all First Timer participants.*



## PRODUCERS MEET-UP: ASIAN CO-PRODUCTION, BUY & SELL

9.30-10.30 | **Pitching Arena, Innovation Hub, Palais -1**

Join this networking event gathering Asian producers together with international executives with the common interest of doing business together.

To all producers based in the Asian region + international producers and distributors looking for partners based in Asia.



## PITCHING SESSION

12.00-12.45 | **Pitching Arena, Innovation Hub, Palais -1**

Discover the digital companies exhibiting in the MIPTV Innovation Hub through a series of sessions featuring the innovative technologies and digital studios at the market.

Pitching companies: Mark Monitor, Blend Media and Instadigital.



▶ Monday 3 April

## PITCHING SESSION

15.30-16.15 | **Pitching Arena, Innovation Hub, Palais -1**

Discover the digital companies exhibiting in the MIPTV Innovation Hub through a series of sessions featuring the innovative technologies and digital studios at the market.

Pitching companies: Stingray, Keedoo and DV Mobile.



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## PRODUCERS MEET-UP: LATIN AMERICA CO-PRODUCTION, BUY & SELL

17.30-18.30 | **Pitching Arena, Innovation Hub, Palais -1**

Join this networking event gathering Latin American producers together with international executives with the common interest of doing business together.

To all producers based in Latam + international producers and distributors looking for partners based in Asia.



▶ Tuesday 4 April



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## PRODUCERS MEET-UP: AFRICAN CO-PRODUCTION, BUY & SELL

9.30-10.30 | **Pitching Arena, Innovation Hub, Palais -1**

Join this networking event gathering African producers together with international executives with the common interest of doing business together.

To all producers based in the African region + international producers and distributors looking for partners based in Asia.

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## KIDS BUYERS BRIEFING SESSION

10.45-11.45 | **Pitching Arena, Innovation Hub, Palais -1**

A selection of top acquisition executives has been appointed share their plans and priorities in content development. Don't miss the opportunity to get insight and meet them at MIPTV this year!



**Deirdre Brennan**  
VP Content,  
SPROUT,  
USA



**Jackie Edwards**  
Head of BBC Children's  
Acquisitions & Independent  
Animation,  
BBC,  
UK



**Hitoshi Furukawa**  
Senior producer, Global  
Content Development Division  
Programming Department,  
NHK,  
Japan



**Luca Milano**  
Deputy Director Marketing,  
Planning, Animation,  
RAI,  
Italy

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12.00-12.45 | **Pitching Arena, Innovation Hub, Palais -1**

Discover the digital companies exhibiting in the MIPTV Innovation Hub through a series of sessions featuring the innovative technologies and digital studios at the market.

Pitching companies: &Samhoud Media, Rewind and Digital Forest.



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Discover the digital companies exhibiting in the MIPTV Innovation Hub through a series of sessions featuring the innovative technologies and digital studios at the market.

Pitching companies: VESET, X-Media Digital, Immersion Studios and Redeye 360.



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## PRODUCERS MEET-UP: EASTERN CO-PRODUCTION, BUY & SELL

17.30-18.30 | **Pitching Arena, Innovation Hub, Palais -1**

Join this networking event gathering Eastern European producers together with international executives with the common interest of doing business together.

To all producers based in Eastern Europe + international producers and distributors looking for partners based in Asia.



▶ Wednesday 5 April



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drama at  
miptv®

## DRAMA CO-PRODUCTION ROUND-TABLE BREAKFAST

8.30-10.00 | **Verrière Grand Auditorium, Palais 1**

Especially designed for producers registering through the pavilions at MIPTV, this breakfast will give participants the opportunity to be mentored on the new creative and business trends in international co-production.

*By registration.*

ESPORTS BAR  
The World's Esports Business Arena

## PRODUCERS MEET-UP: ESPORTS BAR

9.30-10.30 | **Pitching Arena, Innovation Hub, Palais -1**

Content producers & broadcasters interested in esports (competitive gaming), the entertainment of the digital generation.

*To all registered delegates.*

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*To all registered delegates.*

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**Jules Borkent**  
SVP, Global Acquisitions &  
International Programming,  
Nickelodeon,  
USA



**Karen Miller**  
VP, Worldwide Programming  
Strategy, Acquisitions and  
Co-Productions,  
Disney Channels Worldwide,  
USA



**Adina Pitt**  
VP Content Acquisitions  
& Co-Productions,  
Cartoon Network,  
USA



**Tiphaine De Raguene**  
Director Of Children &  
Youth Activities,  
France Televisions,  
France



**Janine Weigold**  
Head of Children's Content  
SuperRTL,  
Germany

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