

# mipdrama

## Buyers Summit

### MIPTV 2019 FAQ

#### What is MIPDrama Buyers Summit?

The MIPDrama Buyers Summit is designed to meet the growing international demand for high-end drama series and is focused on new trends and upcoming series in production. It will take place on **Sunday 7 April 2019**, in the Palais des Festivals' Debussy Theatre, Cannes, on the eve of MIPTV 2019 (8-11 April 2019).

The MIPDrama Buyers Summit will provide an exclusive first look at a curated selection of the most anticipated international series to **450 invited leading acquisition executives and commissioners**.

All producers and distributors, with upcoming high-end scripted series at early stages of production, who wish to be considered are invited to apply [here](#).

The selected series will be introduced by a single host. The creative teams attached to each project will not be asked to present on stage during the event.

#### What are the criteria for selection?

The drama series will be selected based on their writing and production value, originality and worldwide appeal by the Reed MIDEM's Editorial Team.

To qualify, eligible programmes must be:

- an upcoming new high-end drama series in early stages of production
- 100% financed
- never presented before at a festival/market or to buyers prior to MIPDrama Buyers Summit
- in its first season (returning seasons are not eligible)

#### How do I apply?

The applicant must:

- Complete in English the [online Entry Form](#) by **11 January 2019**
- Provide a three to five minute sizzle reel (trailer, opening scene or assemblage of emblematic scenes) subtitled in English with the online Entry Form
- Hold exclusive copyright ownership on the material properties submitted
- Commit to provide **an exclusive 15-minute preview (no trailer, no promo reel but assemblage of scenes, subtitled in English.) by 25 March 2019** to be presented at MIPDrama Buyers Summit.
- Commit to attend or send a representative to Cannes **two days prior to the event (Friday 5 April 2019, from 9.00 a.m.)** to attend the technical meeting for the selected programme. Exact time will be confirmed by Reed MIDEM. **No other technical meeting will be held before the MIPDrama Buyers Summit live presentation on Sunday 7 April 2019.**

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We ask you to please read the MIPDrama Buyers Summit Terms & Conditions prior to submission.

Please note the videos that will be screened in Cannes must meet the technical specifications provided by Reed MIDEM.

### How do I provide the sizzle reel?

**Only streaming links** will be accepted (ex: YouTube, Vimeo, etc...) and have to be entered on the online Entry Form. Please specify if login and passwords are necessary.

No downloadable videos will be considered.

The limit duration is three to five minutes.

The resolution cannot be lower than 960x720.

For non-English speaking series, the sizzle reel has to be subtitled in English.

### How much does it cost to apply?

There is no cost to submit a programme to be presented during the MIPDrama Buyers Summit.

However, all companies retained in the Official Selection need to be registered to MIPTV.

### What are the key dates and deadlines?

- Deadline for submissions: **Friday 11 January 2019**
- Selected programmes confirmation: **End of January 2019**
- Official Selection public announcement: **Early-March 2019**
- Deadline to provide an exclusive 15-minute preview: **Monday 25 March 2019**
- Unique mandatory technical meeting, Cannes: **Friday 5 April 2019, from 9.00 AM**
- MIPDrama Buyers Summit, Cannes: **Sunday 7 April 2019**

### What is the selection process?

The drama series will be selected on their writing and production value, their originality and their worldwide appeal:

1. All submitted programmes will be reviewed by Reed MIDEM's Editorial Team. Only applications that meet the conditions of participation, as specified in the Terms and Conditions, will be considered.

Up to 10 programmes will be selected to be presented during the MIPDrama Buyers Summit on Sunday 7 April 2019.

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2. The Applicant will be informed of the selection of his/her programme by email by Reed MIDEM at the end of January 2019.

### When the selected programmes will be announced?

The Official Selection will be announced early-March 2019 and the applicants will be notified by email by Reed MIDEM late January 2019.

### What will I get if my programme is selected?

The selected programmes will be screened at MIPDrama Buyers Summit on Sunday 7 April 2019.

The selected programmes will be promoted in all communication tools related to MIPDrama Buyers Summit.

### Who will attend MIPDrama Buyers Summit?

MIPDrama Buyers Summit is a by-invitation event gathering **450 leading acquisition executives**.

Each applying company behind a selected series will be allowed to bring up to 3 people to attend MIPDrama Buyers Summit (producer, distributor, creator).

All people attending need to be registered for MIPTV.

### Who do I contact if I have questions related to MIPDrama Buyers Summit?

Please send an email to **Lise Giuriato**, Conference Coordinator, at [lise.giuriato@reedmidem.com](mailto:lise.giuriato@reedmidem.com)